



NEWS RELEASE

FOR IMMEDIATE RELEASE

Thursday, March 21, 2024

REGION OPENS DOORS TO TECHNOLOGY AND CAREER OPPORTUNITIES IN LOCAL BUSINESSES FOR WORKFORCE WINDSORSESSEX'S FIRST INDUSTRY TOUR DAY

Local students benefit from hands-on learning experiences to make informed career decisions

Windsor, ON – Workforce WindsorEssex a not-for-profit organization dedicated to fostering workforce development and growth, is proud to announce the inaugural Industry Tour Day taking place on March 21, 2024. Industry Tour Day is an immersive event designed to showcase the vibrant and diverse industries driving economic growth in the Windsor-Essex region. This initiative aims to connect jobseekers, students, and the community with local businesses, highlighting the career opportunities available within our thriving community.

Through Industry Tour Day, over 500 students from local high schools will get the opportunity to explore local industries and learn about in-demand occupations through 19 participating employers. Participants will have the unique opportunity to go behind the scenes of various local businesses and industries, gaining valuable insights into the work environment, operations, and career paths available. The event features guided tours, informative presentations, and networking opportunities with industry professionals. Students will greatly benefit from the day with various hands-on and work integrated learning opportunities.

Key Highlights:

- **Diverse Industry Representation:** Participants will have the chance to explore a wide range of industries, including Hospitality, Engineering, Technology, Social Services, Construction, and Manufacturing.
- **Career Exploration:** Industry Tour Day is an excellent platform for individuals to discover potential career paths, learn about the skills required in different sectors, and connect with industry leaders.
- **Networking Opportunities:** Attendees will have the chance to interact with professionals from various industries, fostering meaningful connections that can lead to future employment opportunities.
- **Community Engagement:** Industry Tour Day is a celebration of the collaborative efforts between Workforce WindsorEssex and local businesses, highlighting the region's commitment to economic development and workforce growth.

This Employment Ontario project is funded in part by the Government of Canada and the Government of Ontario.

For more information and to register for Industry Tour Day, please visit:

<https://www.workforcewindsorsex.com/industry-tour-day-2024/>.

Quotes:

“Experiential learning opportunities are integral for students looking at future career paths and is a fantastic opportunity to connect classroom learning with workplace experiences. They are also great for jobseekers that are new to our community and unfamiliar with our in-demand industries. Through Industry Tour Day, we can provide students and jobseekers with the tools and hands-on experience they need to make informed career choices. Industry Tour Day can help build a stronger, more prosperous future for Windsor-Essex.”

- Mikal Fakhreddin, Project Coordinator and Research Analyst, Workforce WindsorEssex

“Les opportunités d'apprentissage expérientiel sont essentielles pour les étudiants qui envisagent des carrières futures et représentent une opportunité fantastique de relier l'apprentissage en classe aux expériences en milieu de travail. Elles sont également idéales pour les chercheurs d'emploi qui sont nouveaux dans notre communauté et peu familiers avec nos industries en demande. Grâce à la Journée de Visite Industrielle, nous pouvons fournir aux étudiants et aux chercheurs d'emploi les outils et l'expérience pratique dont ils ont besoin pour faire des choix de carrière éclairés. La Journée des tournées industrielles peut contribuer à construire un avenir plus fort et plus prospère pour Windsor-Essex.”

- Mikal Fakhreddin, Project Coordinator and Research Analyst, Workforce WindsorEssex

Quick Facts/Links:

- Learn more about Industry Tour Day, as well as how both educators and employers can sign up for future opportunities at <https://www.workforcewindsoressex.com/industry-tour-day-2024/>
- View more career exploration resources at <http://www.workforcewindsoressex.com/>
- [Workforce WindsorEssex](#) collects local job postings and apprenticeship postings from 55 job boards and employer websites to better understand employer demand for talent and to simplify job search via our innovative job finding tools: [Job Board](#), [Job Map](#), and [Career Explorer](#).

- XXX -

Media Contact:

Sarah Robson
Project Communications Lead
Workforce WindsorEssex
srobson@workforcewindsoressex.com

About Workforce WindsorEssex

Workforce WindsorEssex is a workforce and community development board whose mission is to lead regional employment and community planning for the development of a strong and sustainable workforce.

Workforce WindsorEssex is an experienced leader in the development of regional labour market tools, research, guides, and events that create positive change in the local labour market while saving others time and effort. These resources, created in close coordination with employment, education, and industry partners, are designed to help jobseekers, employers, students, and educators, as well as the community, make more informed labour market decisions using locally-responsive, data-rich, and unbiased resources. To learn more about Workforce WindsorEssex and view our tools and resources, visit www.workforcewindsoressex.com.

À propos de Workforce WindsorEssex

Workforce WindsorEssex est une organisation à but non-lucratif dont sa mission est de diriger la planification de l'emploi et le développement communautaire avec l'objectif d'assurer une main-d'œuvre solide et durable.

Workforce WindsorEssex est leader expérimenté dans le développement d'outils, de recherches, de guides et d'événements sur le marché du travail créant des changements positifs qui font gagner de l'argent et du temps. Ces ressources, créées en coordination avec les partenaires en emploi, en éducation et en industrie, ont pour but d'aider les demandeurs d'emploi, les employeurs, les élèves, les éducateurs, et la communauté, à prendre des décisions plus informées sur le marché du travail en utilisant des outils impartiaux, riches en données et adaptés aux besoins locaux. Pour apprendre d'avantage de Workforce WindsorEssex, et pour engager avec nos outils et ressources, visitez www.workforcewindsoressex.com.