

WE LIP 2024 Winter Council Meeting

February 15, 2024

Funded by:

Financé par :

Hand Imr

Immigration, Refugees and Citizenship Canada

Immigration, Réfugiés et Citoyenneté Canada



LAND ACKNOWLEDGMENT

We would like to acknowledge the land on which the Windsor Essex Local Immigration Partnership (WE LIP) and its member organizations work and gather is comprised of the traditional territories of the Three Fires Confederacy made up of the Ojibway, Odawa, and the Potawatomi Nations and the ancestral and unceded territory and waters of Caldwell First Nation whose people are the original people of Pelee Island and Point Pelee.

The Ojibway, Odawa, and Potawatomi Nations agreed to share this territory with the British Crown by way of the 1790 Treaty referred to as the McKee Purchase/Treaty of Detroit. This territory is the home of the Anishnaabeg who are represented by the Walpole Island First Nation and the Lunaapeew who are represented by the Delaware Nation.

This acknowledgement is intended to show recognition and respect for First Nation Peoples and their presence on this land in both the past and present. The WE LIP further recognizes that the impacts of colonization upon First Nations, Inuit and Métis peoples of this land are very much present, pervasive and woven into the fabric of Canadian institutions, governments, laws and systems. This recognition and respect is vital to continuing to establish healthy and reciprocal relationships with First Nation peoples, which is key in our journey towards truth and reconciliation









REVIEW OF SEPT 14, 2023 MEETING NOTES



partenariat local d'immigration windsor essex local immigration partnership APPROVAL OF THE 2023-2024 TERMS OF REFERENCE





WE LIP EXECUTIVE ELECTION





WE LIP CHAIR



ACCLAIMED

Ronnie Haidar

WE LIP Vice Chair | Student Engagement and Outreach Coordinator Faculty of Arts, Humanities and Social Sciences University of Windsor





NOMINATIONS VICE CHAIR

• Dr. Riham Al-Saadi, Transparency Counselling Services

NOMINEE WE LIP MEMBER AT LARGE

partenariat local d'immigration windsor essex local immigration partnership



Marion Fantetti WE LIP Member at Large | Business Ombudsman Invest WindsorEssex



NOMINEE WE LIP MEMBER AT LARGE

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partenariat local d'immigration windsor essex local immigration partnership

NOMINEE WE LIP MEMBER AT LARGE



Human Rights and Equity Officer Conseil scolaire catholique Providence





NOMINATIONS MEMBER AT LARGE

• Marion Fantetti, Invest WindsorEssex

• Hussein Kawas, Conseil scolaire catholique Providence

OUTGOING WE LIP CHAIR





Charlotte LeFrank

WE LIP Chair | Equity, Diversity & Inclusion (EDI) Specialist

Windsor-Essex Children's Aid Society





BREAK/BALLOT COUNT





WE LIP EXECUTIVE COMMITTEE

- WE LIP Chair Ronnie Haidar, University of Windsor
- WE LIP Vice Chair Dr. Riham Al-Saadi, Transparency Counselling Services
- WE LIP Member at Large Yasmine Joheir, Centre Communautaire Francophone Windsor-Essex-Kent
- WE LIP Member at Large Rama Musharbash-Kovacsi, Windsor-Essex Catholic District School Board
- WE LIP Member at Large Marion Fantetti, Invest WindsorEssex
- WE LIP Member at Large Hussein Kawas, Conseil scolaire catholique Providence





Sarah Robson

Communications Lead | Workforce WindsorEssex





OPEN DOORS PORTES OUVERTES



The goal of the Open Doors project is to close the barrier between students and employers for experiential learning opportunities.

Supporting educators and students as they explore future career opportunities in Windsor-Essex.

Open Doors – is a campaign and online platform that identifies employers that have the interest and capacity to welcome students for placement, co-op or experiential learning opportunities, and/or who can make themselves available for presentations, tours, or informative interviews.

Funded by the Government of Canada's Community Services Recovery Fund





Become An Open Doors Workplace!

Open the doors toyour future workforce!!

Who can list an Open Doors opportunity?

S A company or organization offering placement opportunities (ex: co-op student, apprenticeship, or internship).

S A company or organization who is willing to provide tours to student groups looking to learn more about their industry.

S An individual who wishes to participate in speaking events for students (ex: on a panel events or in an informational interviews).



Open Doors Home Page

www.workforcewindsoressex.com/open-doors



- Register your Opportunity on the Board
- Blog posts
 - Benefits of Experiential Learning for Employers
 - Benefits of Experiential Learning for Students
 - Experiential Learning Programs
- FAQs

Open Doors

Registration

Page Preview



	Local Board	WE LIP	WEskills	WE Value	TeaMWork	Contact	🔒 WE Jobs Login	G Select Language
WindsorEssex			Q	WORK	IN WINDS	OR-ESSEX ~	RESOURCES ~	ABOUT ~
Participate i	n Ope	n D	oor	s Wi	ndso	or-Ess	ex	
Open the doors to your future we	orkforce!							
Become an Open Doors Employer by su tours and presentations. From there, stu						1 C C C C C C C C C C C C C C C C C C C	•••	
If you have questions about using this fo	rm or need to edit you	ur existing	Open Doors	listing, please	contact: srob	son@workforcewin	idsoressex.com.	
* What type of Open D (Check all that apply)	oors opport	unity	are you	u interes	sted in c	offering?		
Available for Student Tours								

- valiable for Student Tours
- Placement Opportunities
- Speaking Engagements

Next



Participate in Open Doors Windsor-Essex If you have questions about using this form or need to edit your existing Open Doors Employer listing, please contact: srobson@workforcewindsoressex.com. 0 3 5 6 4 **Review &** Type Contact Student Tours Placement Speaking Opportunities Submit Engagements < Previous Who is providing the opportunity? The phone numbers and email address you provide will remain confidential and will not be published or shared with any third parties. * YOUR NAME *JOB TITLE Tell us your first and last name *EMAIL ADDRESS * PHONE *COMPANY PHONE Please provide your email address What number can we reach you at? What is your company's phone number? I understand that this contact information will not be made public, but that it is regularly monitored and will be notified of incoming Open Doors requests from educators, coordinators and students. * COMPANY Search for a company.

Next

Workforce WindsorEssex

Participate in Open Doors Windsor-Essex

If you have questions about using this form or need to edit your existing Open Doors Employer listing, please contact: srobson@workforcewindsoressex.com.



< Previous

Preview your Open Doors listing(s):

Review the listing below to confirm the information you've supplied is correct. If you would like to adjust any information you provided, use the "< Previous" link above to go back.

Available for Student Tours

Workforce WindsorEssex Show company details

Location of Tour: 3295 Quality Wy suite 150, Windsor, ON N8T 3R9, Windsor

Sector: Information and cultural industries

Number of Students that can be accommodated: 10

Age Groups: Elementary (JK - Grade 3), Elementary (Grades 4 - 8), Secondary, Post Secondary, Adult and Newcomer learners and jobseekers

French Speaking: Yes

Speaking Engagements

Sarah Robson

Company: Workforce WindsorEssex

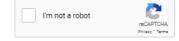
Age Groups: Elementary (JK - Grade 3), Elementary (Grades 4 - 8), Secondary, Post Secondary, Adult and Newcomer learners and jobseekers

Related Occupation: Advertising, marketing and public relations managers, Professional occupations in advertising, marketing and public relations, Graphic designers and illustrators

Related Sector: Professional, scientific and technical services

French Speaking: No

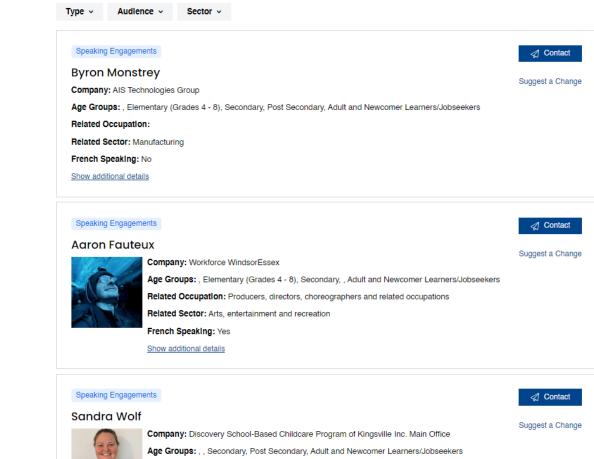
Show additional details



Workforce WindsorEssex

Open Doors Opportunities

Showing 10 of 57 results



Related Occupation: Early childhood educators and assistants

Related Sector: Educational services

PREVIEW OF PAGE

Search the Opportunities Board by:

- Type (Tours, Placements, Speakers)
- Audience (Elementary, Secondary, Post-Secondary, Adult and Newcomer Learners/Jobseekers, French, Indigenous)
- Sector (20 sectors)

Users can select as many or as few filters as needed.









Register your Opportunities

- Tours
- Placements
- Speakers





WE LIP MEMBER SURVEY

Alanna Oddoye WE LIP Project Lead





WE LIP MEMBER SURVEY



Login: Other Place Catering

Password: walkerrd

https://survey.fynzo.com/u/gsjb04



UPCOMING EVENTS

Tashlyn Teskey Manager of Research Projects | Workforce WindsorEssex





2023/2024 LOCAL LABOUR MARKET PLAN WINDSOR-ESSEX

This Employment Ontario project is funded in part by the Government of Canada and the Government of Ontario.





Ontario 😵

•••

Welcome



To view the full report visit: workforcewindsoressex.com/LLMP



Our Community

Population

2021 POPULATION OF WINDSOR-ESSEX BY AGE AND GENDER

Age	Men+	Women+	Total	Growth from 2016
15-24	27,695	25,260	52,960	1%
25-54	77,800	78,390	156,690	2%
55+	65,725	72,105	137,825	9%



Education

2021 POPULATION EDUCATIONAL ATTAINMENT BY DEMOGRAPHIC GROUP

	No Certificate	High School Diploma	Apprenticeship	College, CEGEP	University
General Population	18%	32%	6%	21%	24%
Newcomer	31%	19%	3%	8%	38%
Indigenous	19%	35%	6%	25%	15%
Racialized	21%	26%	3%	15%	36%



Migration

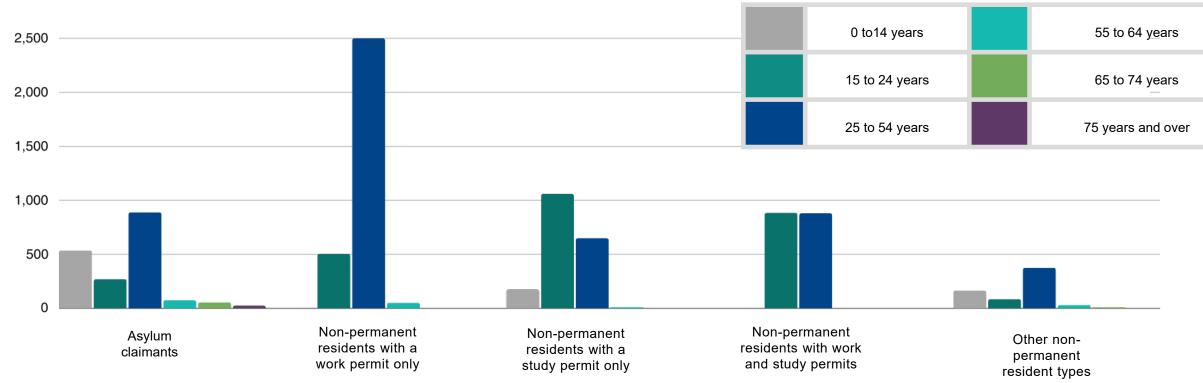
WINDSOR-ESSEX MIGRATION CHARACTERISTICS BY AGE GROUP

	Immigrants	Net Temporary Emigration	Net Interprovincial Migration	Net Intraprovincial Migration	Net Non-Permanent Residents
All Ages	4,632	551	-1,237	-203	7,793
0-14 Years	887	114	39	711	112
15-24 Years	784	62	-588	-728	6,040
25-44 Years	2,395	243	-472	-526	1,601
45-64 Years	361	91	-93	132	8
65 Years or Older	200	37	-126	161	2023-2024 LOCAL
					LABOUR MARKET

PLAN

Migration

NON-PERMANENT RESIDENTS BY AGE AND IMMIGRATION STATUS

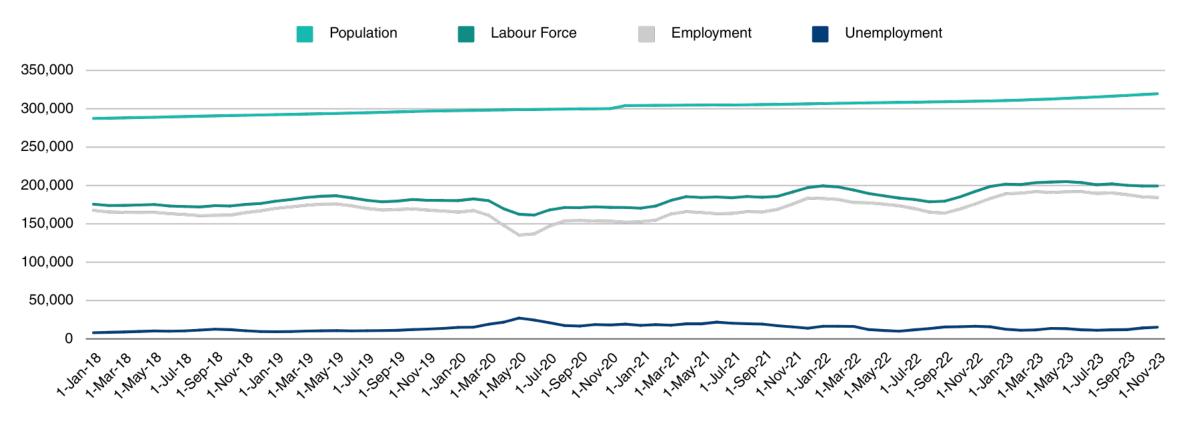




Labour Force

5-Year LFS

LABOUR FORCE CHARACTERISTICS IN WINDSOR CMA, 2018-2023





5-Year Employment

NAIC	2018	2019	2020	2021	2022
	Persons (x 1,000)				
Agriculture	2.1	2.5	1.7	x	x
Forestry, Fishing, Mining, Quarrying, Oil and Gas	x	x	х	x	x
<u>Utilities</u>	x	x	x	x	x
Construction	8.8	11.4	12.8	11	11.6
Manufacturing	41.4	36.7	37	33.6	35.8
Wholesale and Retail Trade	22.3	22.8	18.7	23.6	23
Transportation and Warehousing	6.6	8.6	6.9	9.3	9.7
Finance, Insurance, Real Estate, Rental and Leasing	6.1	11.2	8.2	11.1	9.3
Professional, Scientific and Technical Services	7.9	6.9	8.2	10.5	10
Business, Building and Other Support Services	4.9	6.5	5.2	4.2	6.2
Educational Services	13	11	9.8	11.4	12.5
Health Care and Social Assistance	22.8	22.4	19.1	25.6	24.8
Information, Culture and Recreation	4.3	7.1	3.4	4.6	5.5
Accommodation and Food Services	13	12.1	9	10.8	10.4
Other Services (Except Public Administration)	6.6	5.4	4.4	5.8	6.9
Public Administration	5.8	5.9	6.4	5.7	6.7



TOP 25 OCCUPATIONS BY NUMBER OF LOCAL JOB POSTINGS

NOC Code	National Occupation Classification (NOC) Label	Posting Count	2022 Median Hourly Wages	2022 Median Wages
64100	Retail Salespersons and Visual Merchandisers	266	\$15.31	\$31,839.87
65102	Store Shelf Stockers, Clerks and Order Fillers	166	\$14.42	\$29,987.13
75101	Material Handlers	112	\$20.80	\$43,254.98
65201	Food Counter Attendants, Kitchen Helpers and Related Support Occupations	106	\$14.67	\$30,504.02
21301	Mechanical Engineers	100	\$40.38	\$83,982.10
60020	Retail and Wholesale Trade Managers	99	\$36.03	\$74,944.37
63200	<u>Cooks</u>	90	\$15.87	\$32,999.65
64409	Other Customer and Information Services Representatives	81	\$18.67	\$38,826.67
73300	Transport Truck Drivers	80	\$25.27	\$52,561.80
13100	Administrative Officers	76	\$24.11	\$50,143.34
21310	Electrical and Electronics Engineers	74	\$46.54	\$96,799.07
13110	Administrative Assistants	65	\$23.49	\$48,869.28
75110	Construction Trades Helpers and Labourers	64	\$22.76	\$47,345.70
31301	Registered Nurses and Registered Psychiatric Nurses	60	\$38.57	\$80,228.79
95109	Other Labourers in Processing, Manufacturing and Utilities	60	\$17.64	\$36,695.49
62020	Food Service Supervisors	58	\$17.03	\$35,421.45
42201	Social and Community Service Workers	54	\$27.97	\$58,184.70
72100	Machinists and Machining and Tooling Inspectors	51	\$28.40	\$59,081.15
62010	Retail Sales Supervisors	50	\$19.98	\$41,568.28
54100	Program Leaders and Instructors in Recreation, Sport and Fitness	46	\$14.59	\$30,340.94
32101	Licensed Practical Nurses	44	\$28.22	\$58,688.81
65310	Light Duty Cleaners	43	\$17.64	\$36,694.94
10010	Financial Managers	42	\$47.42	\$98,625.10
90010	Manufacturing Managers	42	\$48.00	\$99,845.10
14200	Accounting Technicians and Bookkeepers	41	\$25.40	\$52,834.18



Underserved Groups

LABOUR FORCE CHARACTERICS BY DEMOGRAPHIC GROUP

	Total Population (Over 15 Years Old)	Indigenous Identity	Racialized Population	Newcomers (2016-2021)	Immigrants (2011-2015)
Percent of Population Over 15 Years Old	100%	3%	22%	4%	3%
Total	346,975	9,730	76,205	12,200	9,765
In the Labour Force	203,690	5,780	45,245	6,805	5,570
Employed	171,710	4,695	36,910	5,495	4,665
Employed Part-Time	67,170	2,090	16,250	2,360	2,155
Employed Full-Time	93,980	2,310	16,660	2,495	1,995
Unemployed	31,990	1,080	8,335	1,310	910
Participation Rate	59%	59%	59%	56%	57%
Unemployment Rate	16%	19%	18%	19%	16%
Employment Rate	49%	48%	48%	45%	48%
Median Employment Income	\$32,800	\$ 27,400	\$ 25,400		



Priorities and Proposed Solutions

Priority #1 Attracting Underrepresented Groups to the Skilled Trades

- Women represent 10% of skilled tradespeople
- Newcomers account for 1% of apprenticeship certification holders

Solution - Advocate to Employers

- Raise awareness of resources and supports available to employers to approve recruitment and retention of employees from federal and provincial government and local service providers
- Improved connections between industry and settlement service providers to connect jobseekers to employers and show talent experience and potential inperson
- Greater support for newcomers to take trades equivalency exams



Priority #2 Improve Retention of Employees and Increase Use of Training Programs

- 55% of local employers feel negatively of their ability to retain employees
- 77% of the reasons why employees leave are preventable by the employer

Solution - Regional information sharing for HR best practices leading to shared resources

- Streamline HR resources and develop an online database of shared forms, resources, grants and funding opportunities and best practices
- Open to all locally in HR and to SMEs without designated HR staff, in partnership with local HR associations



Priority #3 Increased Attraction of High School Tech Teachers

- Limited success in pulling skilled trades workers out of industry to train and teach
- Teachers often lead trades they don't have familiarity with or multiple trades

Solution - Provincial Advocacy

- Advocate for higher wages and better benefits and pensions to persuade skilled trades workers to transition to teaching
- More short-term training options for tradespeople to transfer into education while remaining employed



Priority #4 Improve Regional Attraction of New Talent

- We continue to lose working age residents to other regions
- Multiple campaigns exist but not all are cohesive

Solution - Shared Story for Regional Attraction

- Compile and share Windsor-Essex's unique traits through one online resource, utilizing visual media to better promote the region
- One website to link to others for more information, organized by area of interest, with promotion of cost of living benefits of the region



Priority #5 Reduce the Local Tech Brain Drain

- The brain drain has been exasperated by rise of remote work and proximity to U.S. border
- Seemingly a lack of a local tech network

Solution - Pathfinding for students following co-op placements, showing how they can continue a career with the company or sector

- Demonstrate to students how and when they can change their role or take on more responsibility following a co-op placement to highlight opportunities with the company and improve the onboarding process
- Create internal pathways for growth and mentorship programs that facilitate and expedite advancement for new hires, and upskilling and reskilling programs for current employees



Priority #5 Reduce the Local Tech Brain Drain

- The brain drain has been exasperated by rise of remote work and proximity to U.S. border
- Seemingly a lack of a local tech network

Solution - Career navigator/career advisor to broaden student interest. Increase student connection to career services and industry

- Expand career navigator and advisors capacity and use
- Attract students with more visual resources, such as a map of supports/pipeline opportunities, and activities, such as co-op fairs and information sessions from industry associations
- Develop a systematic outreach plan that can aid in spreading consistent information to all co-op students at one time



Priority #6 Improve Retention in the Tourism and Hospitality Sector

- The primary causes of high turnover in the industry are a lack of flexibility, limited opportunities for growth, a toxic work environment, and a lack of recognition
- Perception of limited of full-time positions and employment benefits

Solution - Regional information sharing for HR best practices leading to shared resources

- Address employment barriers by developing better access to transportation, offering employment benefits for part-time staff, and adapting work schedules to fit the flexibility needs of staff
- Increase awareness of full-time positions within the industry and pathways to growth, and promote the value of developing transferable skills through part-time employment
- More employer participation in Ontario Tourism Education Corporation programs



To view the full report visit: workforcewindsoressex.com/LLMP







UPCOMING EVENTS

Aaron Fauteux

Project Lead | WE Value Partnership



Settlement success. Together.

WE Value Partnership

Settlement success. Together.



partenariat local d'immigration windsor essex local immigration partnership

2024 Data Sharing & Community **Consultation Events**

February 29 & March 1

Funded by:

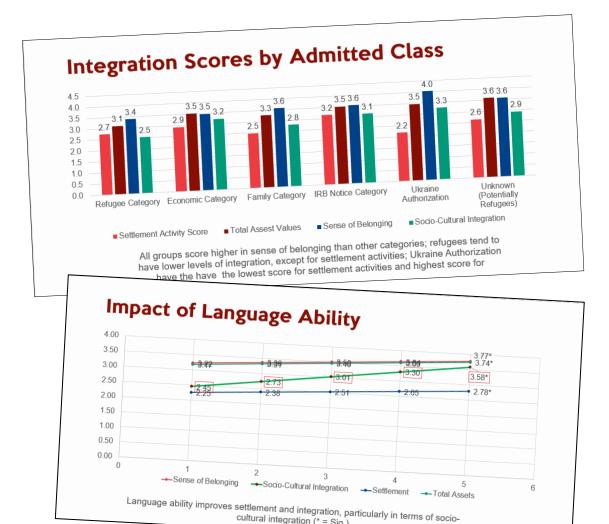
Financé par :

Immigration, Refugees

and Citizenship Canada

Immigration, Réfugiés et Citovenneté Canada

Visit wevalue.ca to view past presentations & reports, and to learn more!



cultural integration (* = Sig.)

Dr. Reza Nakhaie, Professor of Sociology at the University of Windsor, will guide participants through an exploration of data trends in the thematic groups of Health & Social Cultural Integration, Education & Employment, Housing & Neighbourhood, and Recreation, Capacities & Hobbies.

Participants will have the opportunity for discussion with practitioners in their sector as well as other sector organizations in the Windsor-Essex region. We will explore the relationships between actions included in settlement plans, settlement outcomes, and how your organization contributes to settlement success.

Visit wevalue.ca to view past presentations & reports, and to learn more!

Visit our Eventbrite page to Register!



WHEN?

DAY 1: February 29, 9am-1pm *Continental breakfast & light refreshments* DAY 2: March 1, 9am-2pm *Continental breakfast & light refreshments + Lunch*

WHERE?

Other Place Catering, 1395 Walker Road, Windsor

WHO?

This event is designed for practitioners involved in supporting newcomer settlement through organizations in community services, education, employment, healthcare, housing, and settlement services.

We highly encourage front-line staff from across settlement and community organizations to attend as the content will be particularly relevant to this audience.



Visit wevalue.ca to view past presentations & reports, and to learn more!



UPCOMING EVENTS

Monica Champagne

WE LIP & TeaMWork Project Supervisor







UPCOMING EVENTS

View the feedback from the conversation on our Community Conversation Twitter Moment





Some impressive leads into securing stronger network here as part of this much needed community conversation today. Thank you @WindsorEssexLIP & @Irek_K and all the members of the working committee to get us all together.

🅼 Irek Kusmierczyk 🤣 @Irek_K · Nov 12

Honoured to help facilitate a Community Conversation between 120+ local community organizations & leaders to unpack and celebrate the social and economic contributions of Migrant Workers in #WindsorEssex

@WindsorEssexLIP @ONgreenhouseVeg @WEEcDev @ESHCare @SorayaMartinezF



12:13 PM · Nov 12, 2020 · Twitter for Android





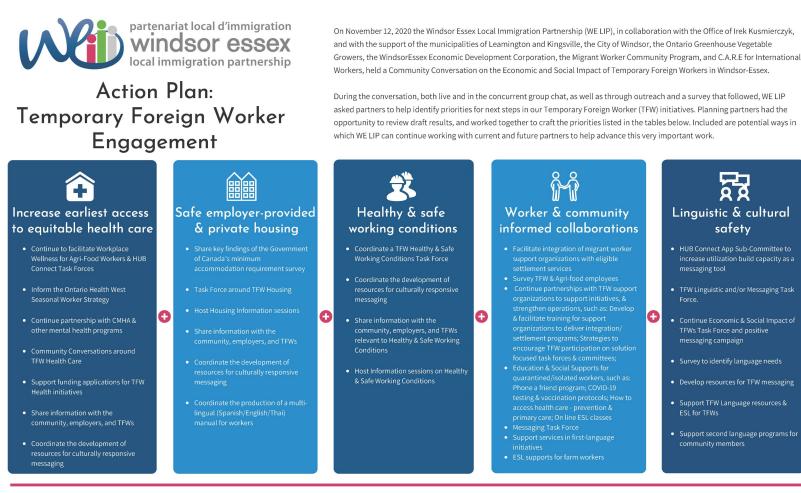
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@WindsorEssexLIP @ONgreenhouseVeg @WEEcDev @ESHCare @SorayaMartinezF



partenariat local d'immigration windsor essex local immigration partnership

UPCOMING EVENTS



= Community Integration

Funded by:

Financé par

safety



Immigration, Refugees Immigration, Réfugiés and Citizenship Canada et Citoyenneté Canada



UPCOMING EVENTS

9am - 1 pm March 7th, 2024

Temporary Foreign Worker Community Conversation Forum

@ the Links of Kent Golf Club

120 Indian Creek Rd W, Chatham, ON N7M 2E2

Doors Open & Breakfast at **9am** Project Updates start at **10am**

Funded by / Financé par:



Government Gouvernement of Canada du Canada

TeaMWork Project •••









Random Acts of Kindness Day – Feb 17, 2024







Next Meeting

2024 WE LIP Spring Council Meeting May 16, 2024