NEWS RELEASE

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WORKFORCE WINDSORESSEX LAUNCHES 2022-2023 LOCAL LABOUR MARKET PLAN

New report provides an overview of community and workforce trends, highlights recommendations for improved use of services and collaboration to better serve jobseekers and employers

WINDSOR, ON – Today, Workforce WindsorEssex, the region's workforce planning board, launched the 2022-2023 Local Labour Market Plan (LLMP), which provides a detailed analysis of labour market statistics and offers practical recommendations on how to grow the region's workforce. This Employment Ontario project is funded in part by the Government of Canada and the Government of Ontario.

Workforce WindsorEssex also hosted the Local Labour Market Community Action Planning event in person. The report authors provided a detailed walkthrough of the 2022-2023 LLMP and participants engaged in an open discussion on the findings to identify actions to improve the local labour market and related services and supports.

Supported by Ontario's Ministry of Labour, Immigration, Training and Skills Development, the 2022-2023 LLMP provides strategic recommendations through interactive links to industry-related education and Workforce WindsorEssex labour market tools, industry-related information, videos, and blogs.

This data-rich report outlines challenges and opportunities related to local labour market conditions, providing partners in government, community planning, economic development, industry, education, employment and settlement services, community organizations, and other insights into how each challenge can be overcome.

Some key challenges include the age and education of our workforce, as well as the overall participation rate. Other challenges dig deeper into migration and income issues that prevent greater participation in the labour market.

Some opportunities and recommendations from the report include:

- **Encouraging businesses to collaborate with local educational institutions** to offer hard skill development, soft skill development, on-site training, and online training to retain current employees, promote career growth, and recruit future employees.
- **Supporting education for career pathways** by integrating student career success and experiential learning into teaching, course, and program requirements to ensure students in post-secondary education have meaningful engagement with their field of

study and possible careers, allowing for real workplace experience during schooling and preparing students for their post-graduation career.

- **Supporting career changes** through programs like Better Jobs Ontario and Service Canada's EI program that may permit long-tenured workers to continue receiving EI while attending a full-time program of their choice.
- Encouraging Service Providing Organizations and employers to collaborate on **developing and supporting occupation-specific language training** to help integrate newcomers into in-demand sectors and careers.

The 2022-2023 LLMP provides an update on the local labour market, including information on demographics, the labour force, Employment Ontario services, and industry in Windsor-Essex, following a detailed review and analysis of available data from Statistics Canada, Employment Ontario, Lightcast, online job postings, as well as employer surveys and consultations conducted by Workforce WindsorEssex. By examining this data, Workforce WindsorEssex was able to paint a picture of the current labour market in Windsor-Essex, detailing trends, challenges, and opportunities related to the labour market in our region.

The 2022-2023 LLMP can be accessed at https://www.workforcewindsoressex.com/LLMP/.

QUOTES:

"The continuation of this work is important for the region's economic growth. The 2022-2023 Local Labour Market Plan provides analysis, recommendations, and solutions to grow and develop the region's workforce in meaningful ways."

- *Tashlyn Teskey, Manager of Research Projects, Workforce WindsorEssex*

<< La continuation de ces travaux est essentielle pour la croissance de notre région. Le Plan du marché du travail local 2022-2023 fournit une analyse, des recommendations et des solutions pour faire croître la main d'œuvre de la région de manière significative.>>

- *Tashlyn Teskey, Responsable de projets de recherche, Workforce WindsorEssex*

"With the information presented in the 2022-2023 Local Labour Market Plan, stakeholders can work together to prepare for the future by understanding not only where our community currently stands, but also where it can head based on the recommendations and opportunities outlined."

- *Safa Youness, Local Board Project Coordinator & Research Analyst and WE LIP Project Assistant, Workforce WindsorEssex*

<< Avec les informations fournies par le Plan du marché du travail local 2022-2023, les parties prenantes peuvent travailler ensemble afin de préparer pour le futur tous en comprenant où se situe notre communauté présentement, mais aussi où elle peut se diriger en fonction des recommendations et opportunités surlignés.>>

- *Safa Youness, Local Board Project Coordinator & Research Analyst and WE LIP Project Assistant, Workforce WindsorEssex*

QUICK LINKS:

- The 2022-2023 Local Labour Market Plan can be accessed at https://www.workforcewindsoressex.com/LLMP/
- To learn more about Workforce WindsorEssex and view our tools and resources, visit www.workforcewindsoressex.com.
- Workforce WindsorEssex collects local job postings and apprenticeship postings from 55 job boards and employer websites to better understand employer demand for talent and to simplify job search via our innovative job finding tools: Job Board, Job Map, and Career Explorer.

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About Workforce WindsorEssex

Workforce WindsorEssex is a workforce and community development board whose mission is to lead regional employment and community planning for the development of a strong and sustainable workforce.

Workforce WindsorEssex is an experienced leader in the development of regional labour market tools, research, guides, and events that create positive change in the local labour market while saving others time and effort. These resources, created in close coordination with employment, education, and industry partners, are designed to help jobseekers, employers, students, and educators, as well as the community, make more informed labour market decisions using locally-responsive, data-rich, and unbiased resources. To learn more about Workforce WindsorEssex and view our tools and resources, visit www.workforcewindsoressex.com.

À propos de Workforce WindsorEssex

Workforce WindsorEssex est une organisation à but non-lucratif dont sa mission est de diriger la planification de l'emploi et le développement communautaire avec l'objectif d'assurer une main-d'œuvre solide et durable.

Workforce WindsorEssex est leader expérimenté dans le développement d'outils, de recherches, de guides et d'événements sur le marché du travail créant des changements positifs qui font gagner de l'argent et du temps. Ces ressources, crées en coordination avec les partenaires en emploi, en éducation et en industrie, ont pour but d'aider les demandeurs d'emploi, les employeurs, les élèves, les éducateurs, et la communauté, à prendre des décisions plus informées sur le marché du travail en utilisant des outils impartiaux, riches en données et adaptés aux besoins locaux. Pour apprendre d'avantage de Workforce WindsorEssex, et pour engager avec nos outils et ressources, visitez www.workforcewindsoressex.com.