



NEWS RELEASE

FOR IMMEDIATE RELEASE

Friday, October 7, 2022

Region Opens Doors to Technology and Career Opportunities in Modern Manufacturing During First Manufacturing Day in Three Years

Windsor-Essex, ON – Workforce WindsorEssex and Invest WindsorEssex join forces with area school boards and industry to organize the region’s MFG Day – a North American-wide initiative aimed at sharing technology and career opportunities in modern manufacturing with high school students.

This year, more than 700 students from local schools will tour at least one of 17 manufacturers as part of the daylong initiative designed to address the skilled labor shortage, connect with the future workforce, take charge of the public image of manufacturing, and help ensure the ongoing prosperity of the region’s largest industry.

According to Statistics Canada’s August 2022 Labour Force Survey, it is estimated that the region has 33,500 people employed in manufacturing, or approximately 20.3% of the region’s 165,300 employed workforce.

Students tour local manufacturers to experience a day in the life, ask questions, and engage in hands-on activities.

QUOTES:

“Workforce WindsorEssex is proud to be part of bringing Manufacturing Day back to our region again this year. After three years, it’s great to see the interest from local companies to showcase their businesses with students with the goal of increasing their interest in a career in the sector. The best way for students to gauge their interest is to really get inside a facility and see what their future could look like.”

- Tashlyn Teskey, Manager of Projects and Research, [Workforce WindsorEssex](#)

<< Workforce WindsorEssex est fière de participer au retour de la Journée de la fabrication dans notre région cette année. Après trois ans, c’est formidable d’avoir l’intérêt des entreprises locales pour se présenter avec les élèves avec le bût d’accroître leur intérêt pour une carrière dans l’industrie. La meilleure façon pour les élèves d’évaluer leur intérêt est de vraiment entrer dans un établissement et de voir comment leur avenir pourrait rassembler. >>

- Tashlyn Teskey, Manager of Projects and Research, [Workforce WindsorEssex](#)

“Invest WindsorEssex is happy to partner with Workforce WindsorEssex on Manufacturing Day 2022. Talent development is a key component to building a strong labour force and economy. Windsor-Essex has always been known as an advanced manufacturing powerhouse. Encouraging partnerships between education and industry, through events like Manufacturing Day, helps to address the skilled labour shortage and ensure the ongoing prosperity of the region’s largest industry.”

- Stephen MacKenzie, President and Chief Executive Officer, [Invest WindsorEssex](#)

<< Invest WindsorEssex est toujours content d’être partenaire avec Workforce WindsorEssex pour la Journée de la fabrication2022. Développement des capacités est une des composantes intégrale pour le développement d’une main-d’œuvre et une économie solide. La région de Windsor-Essex a toujours été connue en tant qu’une puissance en fabrication de pointe. L’encouragement des partenariats entre l’éducation et l’industrie, par voie de ces événements, nous aide à adresser la pénurie de main-d’œuvre qualifiée et à assurer la prospérité continue de l’industrie la plus large de notre région. >>

- Stephen MacKenzie, President and Chief Executive Officer, [Invest WindsorEssex](#)

QUICK FACTS:

- Windsor-Essex was the first community in Canada to participate in [MFG Day](#) in 2013 with six companies hosting 150 students.
- Manufacturing is the region’s largest sector employing 36,536 workers locally in 2021.
- This year’s tours have over 700 students touring 17 local companies.
- Participating employers include:
 - Anchor Danly
 - AIS Technologies Group
 - South Essex Fabricating
 - AAR Aircraft Services Windsor ULC

QUICK LINKS:

- [Workforce WindsorEssex](#) collects local job postings and apprenticeship postings from 55 job boards and employer websites to better understand employer demand for talent and to simplify job search via our innovative job finding tools: [Job Board](#), [Job Map](#), and [Career Explorer](#).

- [Invest WindsorEssex](#) is a not-for-profit organization supported by the City of Windsor and County of Essex, responsible for advancing economic development to grow and sustain prosperity in the region.

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About Workforce WindsorEssex

Workforce WindsorEssex is a workforce and community development board whose mission is to lead regional employment and community planning for the development of a strong and sustainable workforce.

Workforce WindsorEssex is an experienced leader in the development of regional labour market tools, research, guides, and events that create positive change in the local labour market while saving others time and effort. These resources, created in close coordination with employment, education, and industry partners, are designed to help jobseekers, employers, students, and educators, as well as the community, make more informed labour market decisions using locally-responsive, data-rich, and unbiased resources. To learn more about Workforce WindsorEssex and view our tools and resources, visit www.workforcewindsoressex.com.

About Invest WindsorEssex

Invest WindsorEssex is the lead economic development agency for the Windsor-Essex region. The focus of the organization is to develop and execute strategies to retain, expand, attract, and help new businesses start-up in the Windsor-Essex region. Invest WindsorEssex is led by a board of distinguished community leaders. A team of professional staff will assist you with all your location and investment decisions by working one-on-one with businesses, to facilitate the process of starting, growing, or locating in Windsor-Essex. Visit investwindsoressex.com.