



FOR IMMEDIATE RELEASE

May 6, 2022

A NEW, NO-CHARGE SKILLED TRADES TRAINING PROGRAM IN WINDSOR-ESSEX IS ACCEPTING APPLICATIONS UNTIL MAY 27th

Tomorrow's Trades and Workforce WindsorEssex team up to deliver trades program

Windsor, ON – Tomorrow's Trades, in partnership with Workforce WindsorEssex to deliver the program locally, is excited to announce their expansion to Windsor-Essex to recruit and prepare candidates who are interested in joining the skilled trades. Tomorrow's Trades is a workforce development project in association with the Provincial Building and Construction Trades Council of Ontario.

This comprehensive 12-week hands-on program begins on June 6 and presents pathways to the unionized construction skilled trades sector to motivated individuals, with a strong consideration for candidates who are traditionally underrepresented in the skilled trades such as women, Indigenous youth, Black youth, persons with disabilities, newcomers, youth at-risk, returning veterans, reservists, cadets, and those from racialized communities.

Tomorrow's Trades allows participants' efforts to guide them into a rewarding construction trades career of their choice by creating a space to showcase what is available locally through experiential training exercises, community engagement projects, and site visits while removing barriers by providing the tools, PPE, health and safety certificates, and confidence needed to begin a career as a new apprentice.

Thanks to the financial support provided by the provincial government's Skills Development Fund through the Ministry of Labour, Training and Skills Development, Tomorrow's Trades is able to build upon the success of their flagship pilot project and work with local unionized skilled trades training centres to deliver experiential learning activities focused on skill development. This also prepares participants to become top candidates as they apply for apprenticeship opportunities in the construction skilled trades.

In addition to training, successful candidates will receive support from a Tomorrow's Trades advisor as they apply to apprenticeship opportunities in a trade of their choice, equipped with a full tool set provided by the program in association with Milwaukee Tools.

The program is open for enrollment across six Ontario regions: Windsor, London, Sudbury, Hamilton, Mississauga, and Ottawa. Tomorrow's Trades is free to join and everyone is welcome to apply, although only 24 applicants will be accepted in each community. Applications can be submitted until May 27 www.tomorrowstrades.ca.

QUOTES:

“Work in the skilled trades is rewarding and often pays as high as six figures with pension and benefits. Our government is on a mission to ensure young people know university is not the only pathway to financial independence and a better life, which is why we are investing in innovative projects like Tomorrow’s Trades that will get more students into these life-changing jobs.”

- Monte McNaughton, Minister of Labour, Training, & Skills Development

« Le travail dans les métiers spécialisés est gratifiant et rapporte souvent ainsi que les avantages sociaux. Notre gouvernement a pour mission d’assurer que nos jeunes sachent que l’université n’est pas la seule voie vers l’indépendance et une meilleure vie. C’est pourquoi nous investissons dans des projets innovateurs comme Tomorrow’s Trades qui permettront à plus d’étudiants de découvrir ces carrières qui changent des vies. »

- Monte McNaughton, ministre du Travail, de la Formation et du Développement des compétences

“With support from Minister McNaughton, this project offers a great opportunity to explore, experience, and engage with unionized construction skilled trades apprenticeships and careers in Ontario. Tomorrow’s Trades provides a significant benefit to local communities, building and construction trades unions, and local unionized contractors by presenting a pathway for motivated individuals to develop their construction sector essential skills that are fundamental to becoming high-quality apprentices and journeypersons in the industry. Tomorrow’s Trades will continue to champion the movement for inclusivity and diversity in the construction skilled trades while improving awareness and pathways to careers within the industry.”

- Adam Melnick, Program Director, Tomorrow’s Trades

« Avec le soutien de Ministre McNaughton, ce projet offre une opportunité d’explorer, d’expérimenter et d’engager avec des apprentissages et carrières syndiqués dans les métiers spécialisés en Ontario. Tomorrow’s Trades offre un avantage significatif aux communautés participantes, aux syndicats des métiers de la construction et du bâtiment et aux contracteurs syndiqués locaux en présentant une voie aux personnes motivées pour développer leurs compétences essentielles pour devenir des apprentis et des compagnons d’haute qualité dans au sein du secteur. Tomorrow’s Trades continuera d’être le champion de l’inclusivité et de la diversité dans les métiers spécialisés en construction tout en améliorant la visibilité et voies aux carrières au sein de l’industrie. »

- Adam Melnick, Directeur du programme, Tomorrow’s Trades

“The region, and province, is experiencing a skilled trades shortage, which is only slated to get worse with the Government of Ontario estimating a shortage of 350,000 skilled trades workers by 2025. Workforce WindsorEssex supports long-term employment and community planning and fully knows the importance of filling this gap while promoting the skilled trades as valuable, sustainable, and meaningful career options. Tomorrow’s Trades is integral to this.”

- Justin Falconer, CEO, Workforce WindsorEssex

« La région et la province expérience une pénurie de la main d'œuvre dans les métiers spécialisés, qui est estimé de nous mener à une pénurie de 350 000 travailleurs qualifiés par 2025. Workforce WindsorEssex soutient la planification communautaire et planification de l'emploi à long-terme et comprend l'importance d'adresser ces lacunes tout en faisant la promotion des métiers spécialisés en tant que carrières précieuses, durables et significatives. Pour ce, Tomorrow's Trades est intégral. »

- Justin Falconer, Chef de la direction, Workforce WindsorEssex

QUICK LINKS:

- Tomorrow's Trades is accepting applications in Windsor-Essex now through www.tomorrowstrades.ca.
- Workforce WindsorEssex collects local job postings and apprenticeship postings from 57 job boards and employer websites to better understand employer demand for talent and to simplify job search via our innovative job finding tools: [Job Board](#), [Job Map](#), and [Career Explorer](#).

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About Tomorrow's Trades

Tomorrow's Trades is a 12-week experiential learning program that helps prepare participants to start their career in the construction sector skilled trades. Tomorrow's Trades will provide hands-on experiences, industry recognized training and certification, personal protective equipment and basic hand tools needed to become a high-quality apprentice. Tomorrow's Trades is funded in part by the Government of Canada and the Government of Ontario.

About Workforce WindsorEssex

Workforce WindsorEssex is a workforce and community development board whose mission is to lead regional employment and community planning for the development of a strong and sustainable workforce.

Workforce WindsorEssex is an experienced leader in the development of regional labour market tools, research, guides, and events that create positive change in the local labour market while saving others time and effort. These resources, created in

close coordination with employment, education, and industry partners, are designed to help jobseekers, employers, students, and educators, as well as the community, make more informed labour market decisions using locally-responsive, data-rich, and unbiased resources. To learn more about Workforce WindsorEssex and view our tools and resources, visit www.workforcewindsoressex.com.