

WE Value Partnership

Settlement success. Together.

Partenariat WE Value

Succès en établissement. Ensemble.

Data Dissemination

March 21, 2023

Socio-Cultural Integration

An overview of socio-cultural factors and levels including awareness, knowledge, and efficacy

About this report

This report includes data as presented in one of four Data Sharing & Community Consultation event held on March 21, 2023. These events were hosted by the WE Value Partnership and the Windsor-Essex Local Immigration Partnership.

The data was collected by the WE Value Partnership through a holistic Needs & Assets Assessment offered by the YMCA of Southwestern Ontario. It was captured through the K2 Pathway to Settlement System and analyzed by Dr. Reza Nakhaie, Professor of Sociology at the University of Windsor.

This data reflects reporting by staff at YMCA of Southwestern Ontario at the time of the tabulation. Data are preliminary and are subject of change. Reports produced from We Value Assessments and Settlement Plans developed between December 2019 and December 2022, part of the Needs and Assets Assessment and Referral Services (NAARS) funded by Immigration, Refugees and Citizenship Canada.



The **WE Value Partnership** offers newcomers a holistic and capacity-focused assessment that connects them to services, opportunities, and people.

This community-driven approach focuses on newcomer success and continuous learning through digital innovation.

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Immigration, Refugees
and Citizenship Canada

Immigration, Réfugiés
et Citoyenneté Canada



Client Demographics

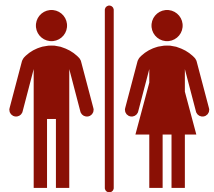
598 Client Assessments are represented through this report

- The majority of clients have been assessed **post-pandemic** (50.8%) while some were assessed prior to the onset (15.4%)
- At the time of their assessment, majority clients have been **in Canada between 7 months and 1 year** (63.5%) followed by 6 months or less (15.6%), 1 to 2 years (11.5%) and more than 2 years (9.4%)



World Region

58% Middle East Origin
22% Africa
15% Asia
3% Eastern Europe
2% Latin America and Caribbean



Men (50.8%)

Women (49.2%)

Average Age: 39



Married (64.9%)

Single (26.2%)



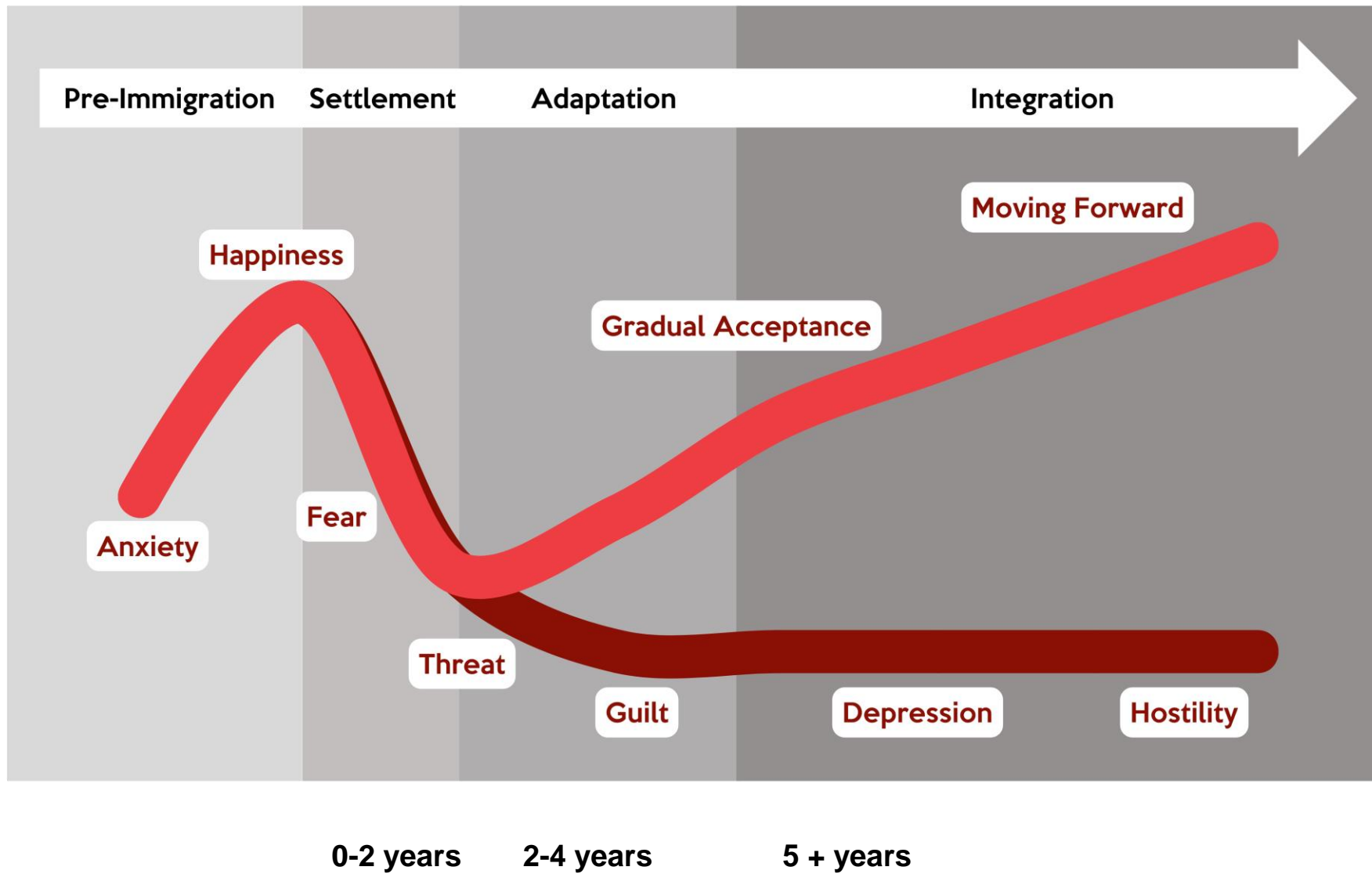
6 years (average) of work experience outside Canada



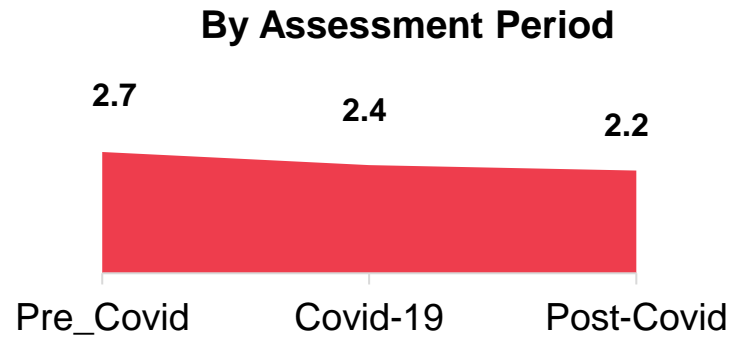


Sense of Belonging

Data Overview

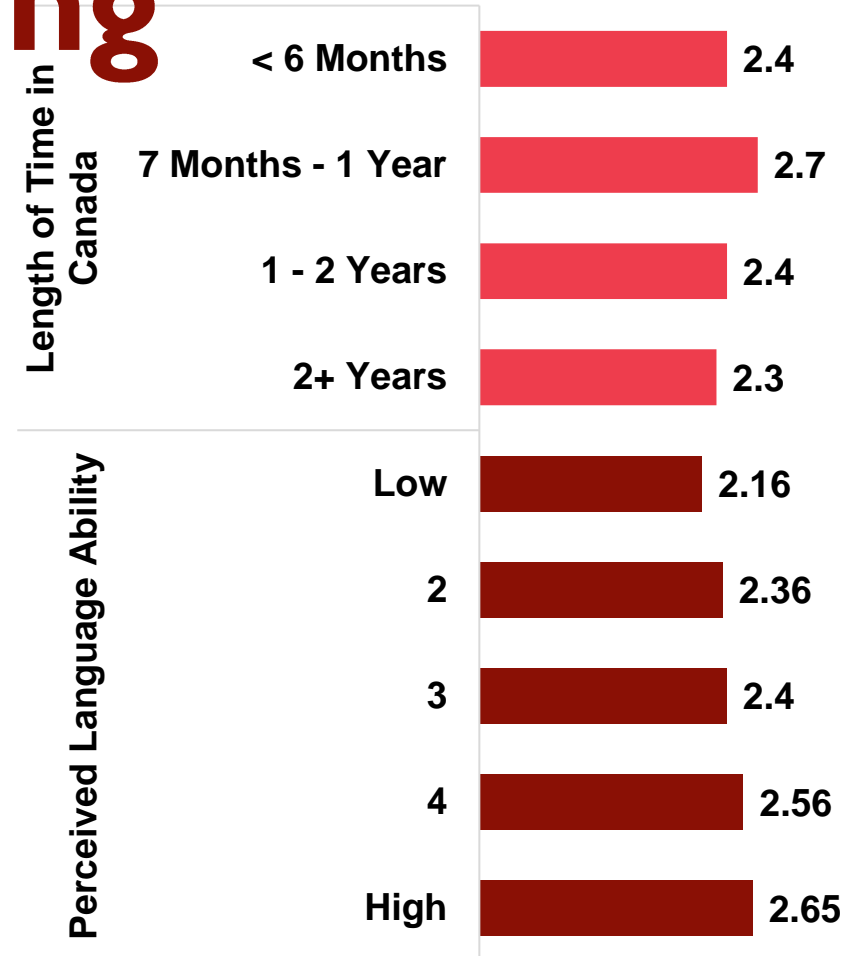


Sense of Belonging



Average sense of belonging was **22%** higher before COVID-19.

It decreased during COVID-19 and has not changed since.

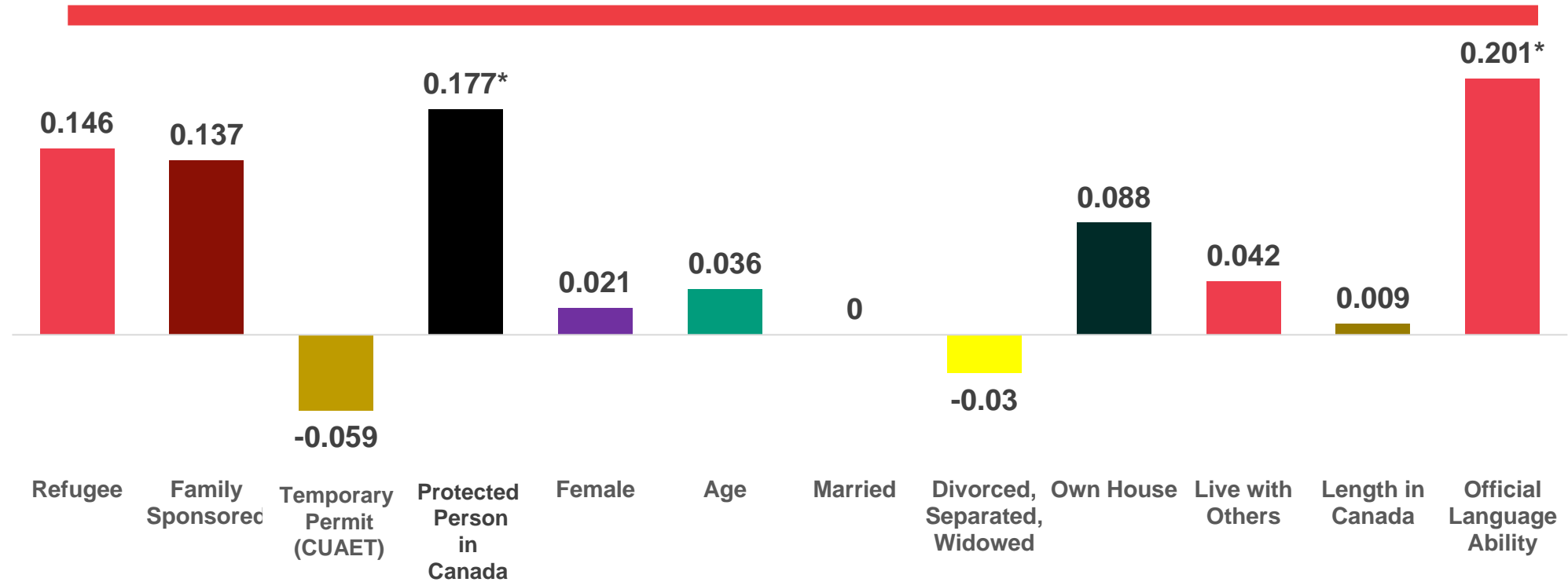


Average sense of belonging increase up to one year in Canada but declines there after.

Average sense of belonging increased by perceived official Language Abilities.



After adjusting for the group differences, sense of belonging is highest among those with higher language ability, and among those with IRB Notice compared to economic immigrants



These figures are unit free and can be compared against each other.

E.g., one standard deviation change in Language ability results in .201 standard deviation change in Sense of belonging.

* = Statistically significant





Socio-Cultural Integration

Data Overview



Knowledge

- Knowledge of education
- Knowledge of health care
- Knowledge of housing
- Knowledge of law and justice
- Knowledge of money and finances
- Knowledge of transportation



Awareness

- Aware of job search services
- Aware of professional networks
- Aware of social networks
- Aware of volunteer opportunities
- Familiar with customs



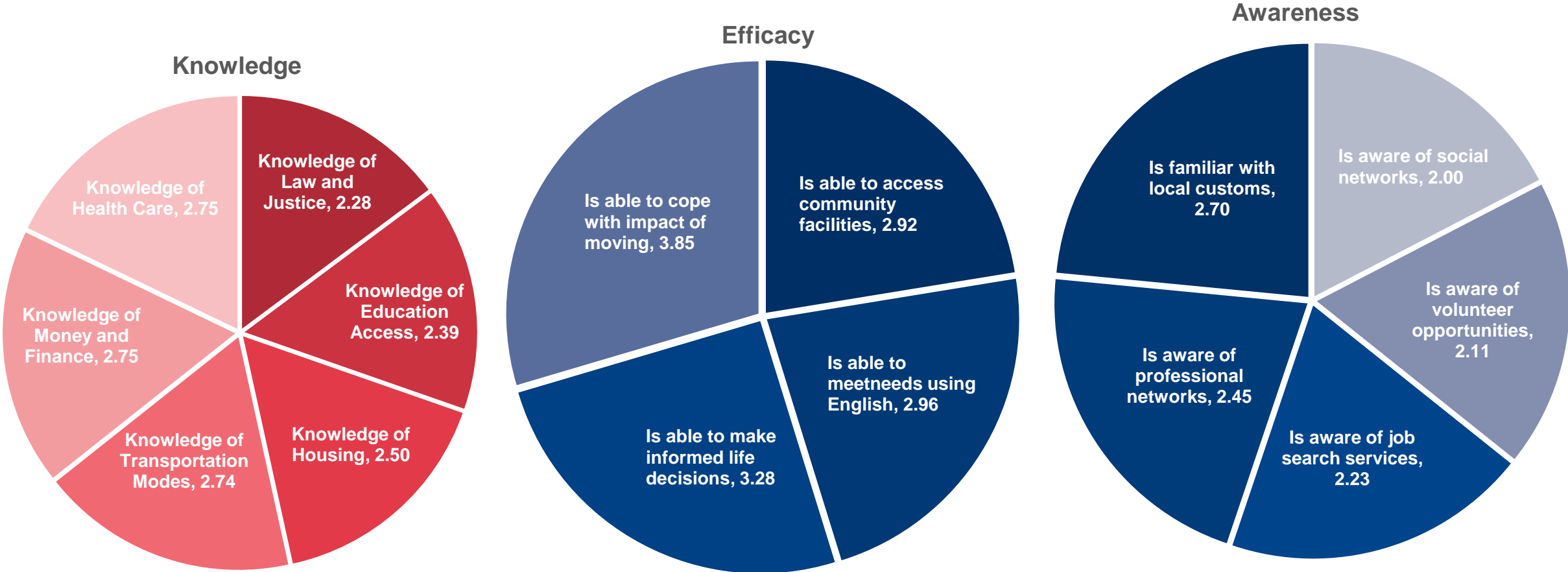
Efficacy

- Able to make informed decisions
- Able to access community facilities
- Able to cope with moving
- Able to meet needs in English

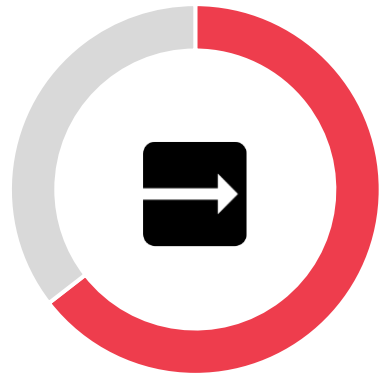
Socio-Cultural Integration



Clients have higher perception of their own ability/efficacy than knowledge and awareness about community resources



Socio-Cultural Indices



12.9
(4-20)

Efficacy

64.5/100



11.2
(2-25)

Awareness

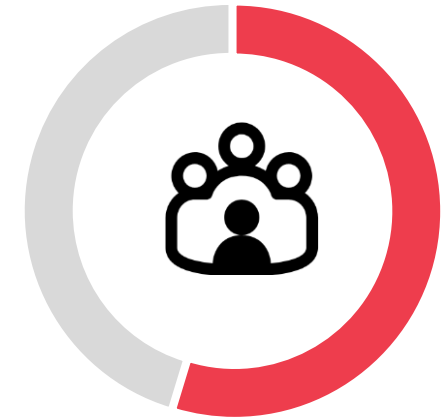
44.8/100



15.2
(3-30)

Knowledge

50.6/100

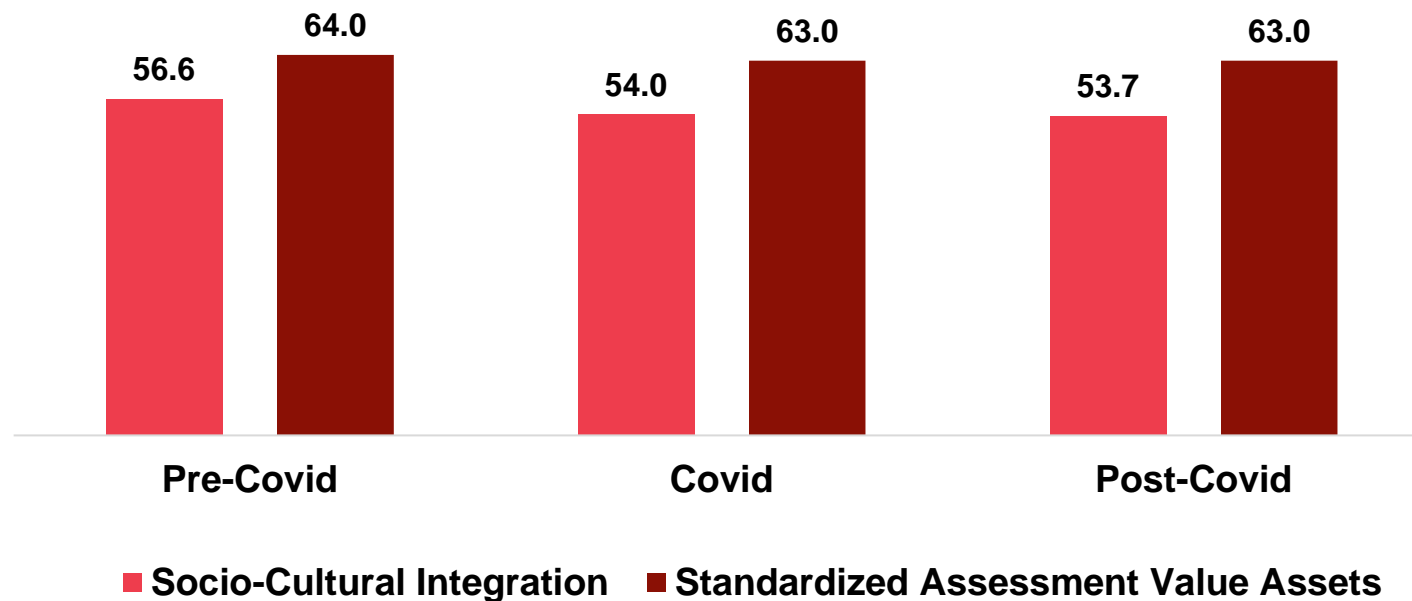


39.4
(14-72)

Socio-Cultural

54.7/100

Assets and Socio-cultural Integration by Assessment Period



Median =54.2
Mean =54.7
Min= 19.4
Max =100

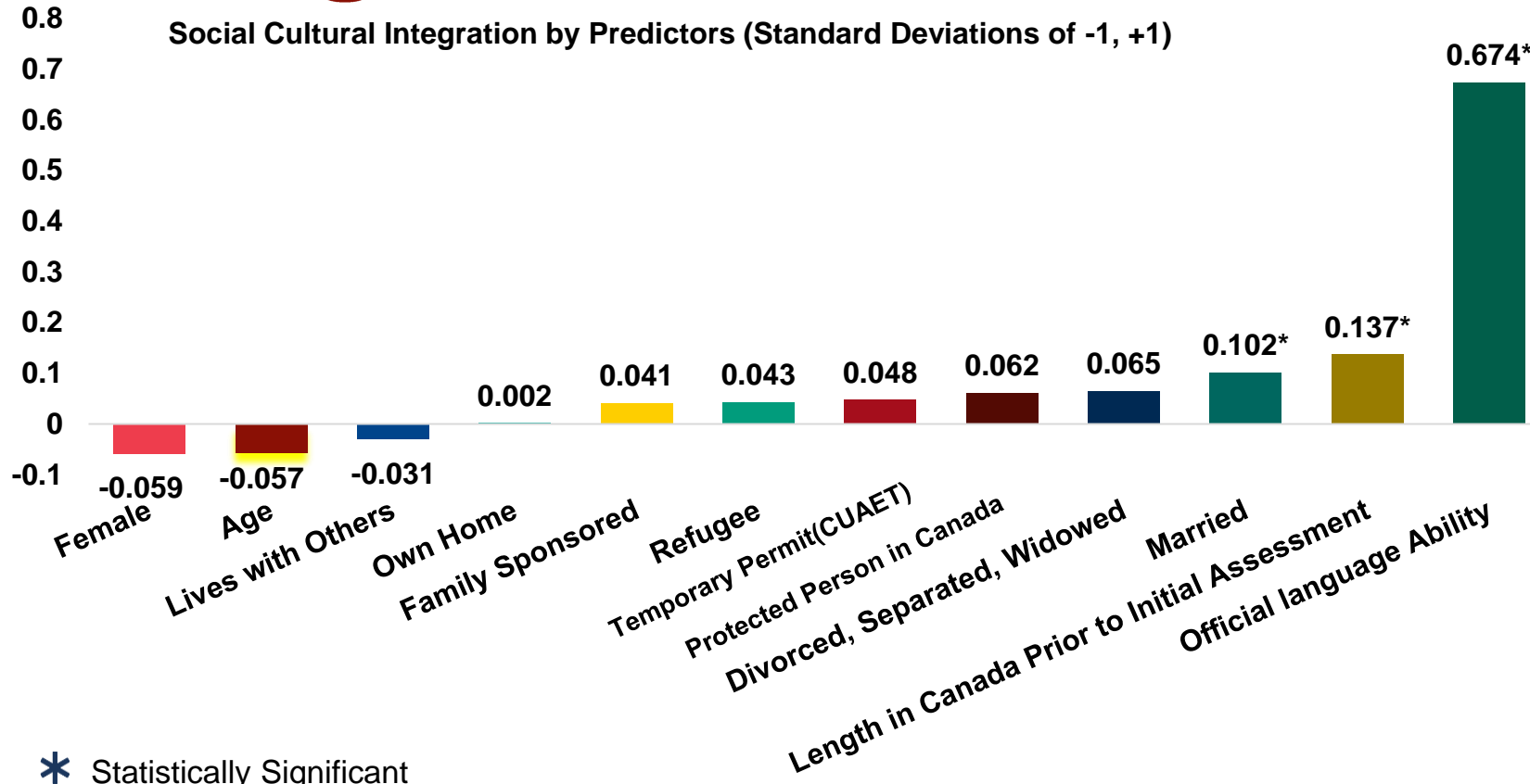
Mean = 63.3
Median= 62.8
Min= 33
Max =86

Clients' assets are higher than their level of socio-cultural integration.

Their Socio-cultural Integration level has somewhat decreased during COVID-19 but not their assets



Predictors of Socio-Cultural Integration



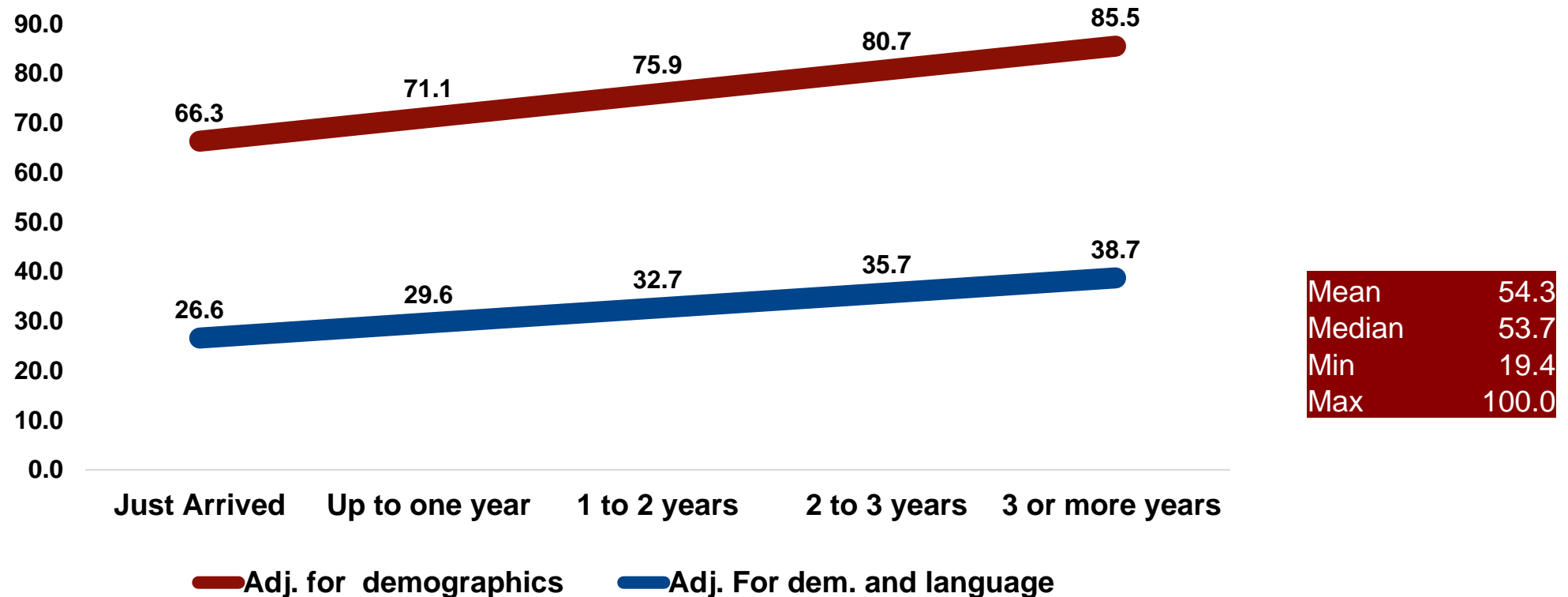
After accounting for all other factors, perception of language proficiency has the highest positive effect on Socio-Cultural Integration (SCI), followed by length of residency and being married compared to being single

These figures are unit free and can be compared against each other.
 E.g., one standard deviation change in Language results in .674 standard deviation change in Capacity.
 One standard deviation in Length in Canada results in .137 standard deviation change in Capacity.
 * = Statistically significant



Language proficiency substantially increases socio-cultural integration of clients the longer they have been in Canada, even after we adjust for other factors

*Prior to initial visit and adjustments (age, marital status, immigration status and housing type)



Immediate Settlement Objectives and Services Recommended



Immediate Settlement Objectives and Services Recommended

Immediate Settlement Objectives	%	Resources in form of referrals
Increase knowledge of Community and Government Services	21.60%	21.98%
Increase access to local community services	11.53%	11.08%
Increase knowledge of Life in Canada	10.02%	10.06%
Improve Other Skills	9.85%	10.28%
Increase knowledge of Working in Canada	9.65%	9.37%
Increase knowledge of Education in Canada	7.36%	7.18%
Improve Language Skills	6.46%	6.57%
Increase level of community involvement	5.80%	5.48%
Health/Mental Health/Well Being	3.79%	3.72%
Financial	3.10%	2.87%
Legal information and services	2.24%	2.37%
Increase professional network	2.22%	2.19%
Family support	2.09%	2.25%
Housing/Accommodation	2.09%	2.24%
Community services	1.45%	1.55%
Food/Clothing/other material needs	0.95%	0.82%
Total	100.00%	100.00%

The Settlement Plan identifies the resources or services that can assist the client in taking action to achieve their settlement objectives

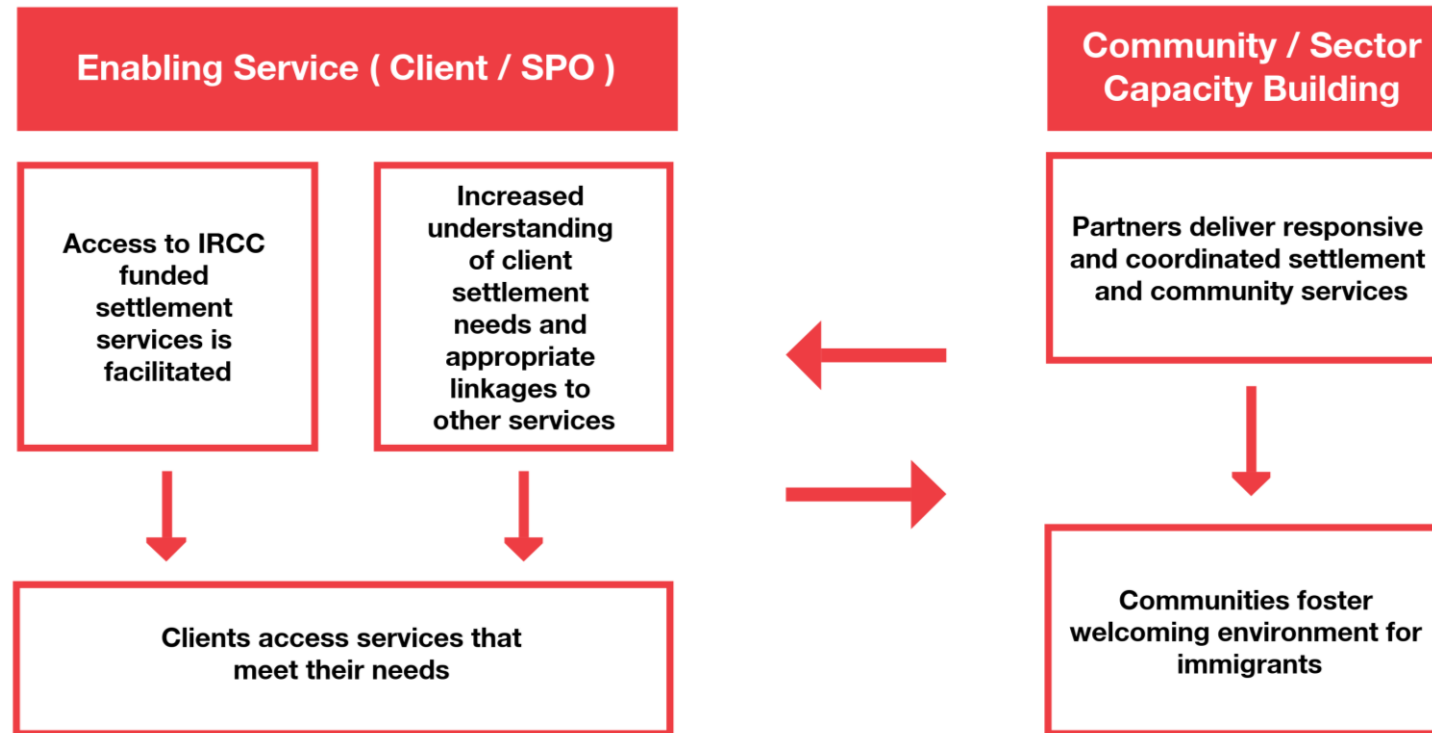


Sample: Settlement Plan Actions involved in achieving the identified objectives

Some of actions recommended in achieving the identified objectives	%
Attend settlement related information sessions	6.57%
Apply for an Ontario drivers' licence	5.43%
Apply for Subsidized Housing	3.71%
Enroll in English language programs to improve my language ability	2.96%
Get my English language assessed at a language assessment centre.	2.91%
Join a newcomer support group	2.91%
Apply for provincial and/or federal government benefits (e.g. GST, Canada Child Benefit).	2.89%
Learn about programs that may help me reduce my utilities costs	2.71%
Find a family doctor	2.58%
Join a local organization or attend community events to meet new people	2.56%
Learn more about how volunteering can help me expand my social network	2.33%
Access information and supports that will help me prepare to work in Canada	2.33%
Attend employment related supports / workshops	2.26%
Explore volunteer opportunities in my area of expertise that may count as work experience	2.13%
Explore post-secondary or continuing education opportunities	2.09%
Visit an immigrant serving organization to address my settlement needs	2.01%
Access opportunities to improve my computer skills	1.95%



Strengthening Aspects of the IRCC Logic Model



Referrals

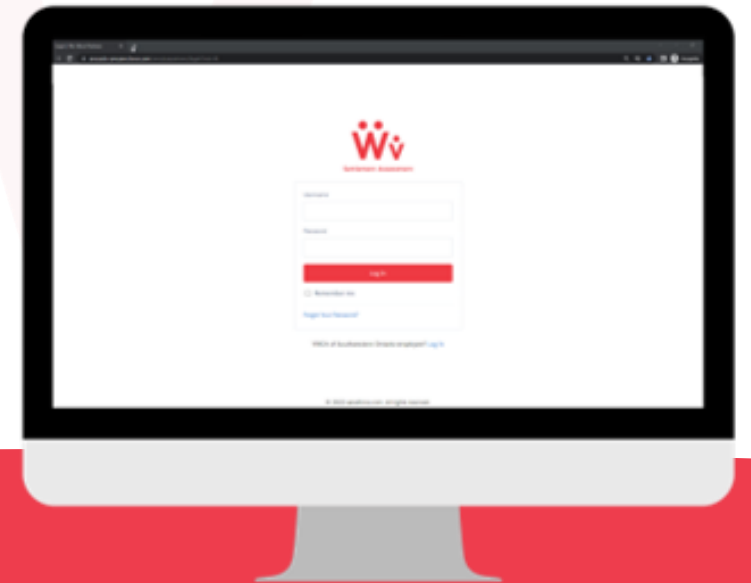
7820 Referral Actions Provided
88% were to Partner Portal Agencies

30%

Referrals to WE Value from service providers (including community centres and ethnic or religious groups)

Strengthening assessments and creating efficiencies

62% of those referrals are to Programs
19% of those referrals are to organizations without Programs listed
7% are to specific services and activities within the portal



Thank you

The WE Value Partnership team would like to thank all of our partners, settlement staff, and clients who made it possible for us to collect the data provided in this report. The importance of data cannot be overstated, especially when it comes to local planning and understanding the needs and assets of newcomers who are choosing to make this region their home. Local real-time, standardized, academically viable data is crucial to helping us identify areas where we can improve our services and support for newcomers.

We'd like to thank the Windsor Essex Local Immigration Partnership for their commitment to promoting the well-being and integration of newcomers in the Windsor-Essex region and for allowing us to stand beside them in this effort.

We would also like to express our gratitude towards our funder, Immigration Refugees and Citizenship Canada, for their generous support through the Service Delivery Improvement Funds. Without their contribution, this event would not have been possible.



To learn more about the WE Value Partnership and to view previous reports and presentations, visit

wevalue.ca



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University
of Windsor



partenariat local d'immigration
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