



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

Thursday, February 4, 2021

### **WORKFORCE WINDSORESSEX LAUNCHES LOCAL LABOUR MARKET PLAN**

*Detailed plan shares information on the region's workforce challenges, new employment initiatives, and recommendations*

**Windsor, ON** – Today, Workforce WindsorEssex, the region's workforce planning board, launched the [2020-2021 Local Labour Market Plan \(LLMP\)](#), which provides a detailed analysis of labour market statistics and offers practical recommendations on how to grow the region's workforce. The report was launched during a virtual event, including a walkthrough of the 2020-2021 findings, workforce challenges, new regional employment initiatives, industry overviews, and recommendations for community improvement strategies.

This data-rich report matches various challenges with opportunities, providing partners in government, community planning, economic development, industry, education, employment and settlement services, community organizations, and others insight into how each challenge can be overcome.

Some key challenges include the age and education of our workforce, as well as the overall participation rate. Other challenges dig deeper into gender, migration, and income issues that prevent greater participation in the labour market.

Some opportunities and recommendations from the report include:

- Promoting co-op, internship, and experiential learning in secondary and post-secondary schools.
- Increasing childcare supports to narrow the gap of continued disparity between male and female labour force participation.
- Providing newcomers with opportunity to enter the local labour force while gaining Canadian work experience, connecting them to services that support obtaining Canadian work experience.

Featured in the LLMP are insights into labour force characteristics such as in-demand and hard-to-fill occupations, hard and soft skills necessary for the workplace, Employment Ontario trends, and the impact of the ongoing pandemic.

Unlike previous LLMP reports, the 2020-2021 LLMP highlights the current impacts COVID-19 has had on sectoral growth, employment opportunity, and education for industry-related skill development.

The 2020-2021 LLMP provides an update on the local labour market, including information on demographics, the labour force, Employment Ontario services, and industry in Windsor-Essex,

following a detailed review and analysis of available data from Statistics Canada, Employment Ontario, Emsi Analyst, online job postings, as well as employer surveys and consultations conducted by Workforce WindsorEssex. By examining this data, Workforce WindsorEssex was able to paint a picture of the current labour market in Windsor-Essex, detailing trends, challenges, and opportunities related to the labour market in our region.

The 2020-2021 LLMP can be accessed at <https://www.workforcewindsoressex.com/local-labour-market-plan-2020-21/>.

## QUOTES:

*“Having up to date information on the local workforce allows not only our organization but those working in employment and settlement, industry, education, and economic development to prepare for the future by understanding where our community currently stands.”*

- Tashlyn Teskey, Manager of Projects & Research, Workforce WindsorEssex

*“The Local Labour Market Plan is a critical document, perhaps this year more than ever with the ongoing pandemic, to help identify challenges and inform opportunities to grow and develop the region's workforce.”*

- Justin Falconer, CEO, Workforce WindsorEssex

*“In preparing a Local Labour Market Plan built on data-driven solutions, Workforce WindsorEssex has equipped our region with a roadmap to protect and grow our vibrant workforce in the face of COVID-19 and its many challenges. I look forward to working with Workforce and other regional partners to help build back a stronger, healthier economy that works for all workers and businesses.”*

- Irek Kusmierczyk, Member of Parliament for Windsor-Tecumseh and Parliamentary Secretary to the Minister of Employment, Workforce Development and Disability Inclusion

## QUICK LINKS:

- The 2020-2021 Local Labour Market Plan can be accessed at <https://www.workforcewindsoressex.com/local-labour-market-plan-2020-21/>.
- To learn more about Workforce WindsorEssex and view our tools and resources, visit [www.workforcewindsoressex.com](http://www.workforcewindsoressex.com).

- Workforce WindsorEssex collects local job postings from 35 job boards and employer websites to better understand employer demand for talent and to simplify job search via our innovative job finding tools: [WEjobs board](#), [WEmap jobs](#) or [WEexplore careers](#).

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***About Workforce WindsorEssex***

Workforce WindsorEssex is a workforce and community development board whose mission is to lead regional employment and community planning for the development of a strong and sustainable workforce.

Workforce WindsorEssex is an experienced leader in the development of regional labour market tools, research, guides, and events that create positive change in the local labour market while saving others time and effort. These resources, created in close coordination with employment, education, and industry partners, are designed to help job seekers, employers, students, and educators, as well as the community, make more informed labour market decisions using locally-responsive, data-rich and unbiased resources. Promote Co-op, Internship, and Experiential Learning in secondary and post-secondary schools.