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NEWS RELEASE

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WORKFORCE WINDSORESSEX SET TO PRODUCE PANDEMIC JOB SEARCH RESOURCES WITH SOUTH ESSEX COMMUNITY COUNCIL

New online job search assistance platform helps jobseekers connect with meaningful career information

Windsor, ON – Workforce WindsorEssex, in partnership with South Essex Community Council and thanks to funding from United Way/Centraide Windsor-Essex County and the Government of Canada’s Emergency Community Support Fund, is producing tools and presentations to support those looking to gain employment during current lockdown protocols with [Taking Your Job Search Online](#).

Taking Your Job Search Online, housed on workforcewindsorsex.com, will feature resources such as recorded workshops, videos, and self-paced activities to help those seeking temporary or permanent employment during these difficult times. These resources will also assist those recently laid off due to the pandemic’s impact on our local economy or those that may be laid off due to upcoming lay offs in the manufacturing sector. The Taking Your Job Search Online resources will help employment support staff through a “train-the-trainer” model when working with their clients. Access to up-to-date labour market information will save employment support staff time, as they will not have to gather data (such as in-demand opportunities, online training programs, and occupational information needed for Second Career applications) for each of their clients individually.

South Essex Community Council’s staff will provide insight into their needs in serving clients virtually and on virtual resources required for clients currently seeking employment. Housing Information Services and the YMCA of Southwestern Ontario will provide feedback on the developed resources from use with their clients, including newcomers and those in vulnerable populations.

Taking Your Job Search Online will provide jobseekers with information on local education and training opportunities, strategies for finding work virtually, and methods

for transferring skills from past work experience to new employment opportunities. These resources will also support those looking for temporary employment until they are able to return to their pre-pandemic employment.

Through this work, those looking to receive services from employment-focused and community organizations will have the ability to do so virtually, limiting the need for in-person or group interactions. With the resources and presentations designed to be distributed or facilitated virtually and self-paced, Taking Your Job Search Online will support those currently employed, lacking childcare, facing transportation barriers, and/or students who may have time constraints on when they can participate but are still seeking support in making informed career decisions. Recorded video presentations will be available in both English and French, with subtitles for additional languages through YouTube.

QUOTES:

“There are many people looking for work right now and we want to support them in making the transition to a completely online job search, from adjusting their resume, filling out applications, to virtually interviewing for their dream job.”

- *Tashlyn Teskey, Manager of Projects & Research, Workforce WindsorEssex*

“We are excited to be a part of this project, knowing that so many of the people we currently serve will benefit from resources that will support their online job search efforts.”

- *Carolyn Warkentin, Executive Director, South Essex Community Council*

“United Way/Centraide Windsor-Essex County is proud to facilitate this important investment to Workforce WindsorEssex so that they can continue their vital work of helping jobseekers in our community access the resources they need to support their online job search and employment efforts during these difficult times.”

- *Lorraine Goddard, Chief Executive Officer, United Way/Centraide Windsor-Essex County*

QUICK LINKS:

- View the tools and presentations through [Taking Your Job Search Online](#).
- To learn more about Workforce WindsorEssex, visit workforcewindsorEssex.com.

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About Workforce WindsorEssex

Workforce WindsorEssex is a workforce and community development board whose mission is to lead regional employment and community planning for the development of a strong and sustainable workforce.

Workforce WindsorEssex is an experienced leader in the development of regional labour market tools, research, guides, and events that create positive change in the local labour market while saving others time and effort. These resources, created in close coordination with employment, education, and industry partners, are designed to help job seekers, employers, students, and educators, as well as the community, make more informed labour market decisions using locally-responsive, data-rich and unbiased resources.

About South Essex Community Council

In 1973, a group of concerned citizens had a vision to create a community sponsored agency that would address the various needs of the people of South Essex. The vision and efforts of two individuals mobilized the communities of South Essex to create the South Essex Community Council.