



PATHWAY TO POTENTIAL

90% RECREATION DISCOUNT
INFORMATION SESSION

JUNE 2023

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CITY OF WINDSOR SOCIAL PLANNING COORDINATOR

AGENDA



P2P Overview

- What is Pathway to Potential?



90% Recreation Discount

- What is the discount?
- Partners



Eligibility Process

- Low-Income Cut-Off Line (LICO)
- Other eligibility requirements



P2P Recreation Programs & Initiatives

- Third-Party/Brokerage Program
- Universal Programming



Questions?

P2P OVERVIEW

- Windsor-Essex regional poverty reduction strategy
- City of Windsor & County of Essex annual investment of \$2.1 million
- Social investments in Windsor-Essex focused on:
 - Supporting vulnerable youth and families
 - Working with municipal departments to remove accessibility and financial barriers
 - Collaborating with community leaders towards a shared vision of community prosperity



9-POINT SOCIAL INVESTMENT PLAN



90% RECREATION DISCOUNT

- Collaboration with municipal Recreation departments in the City and County
- Increase access to affordable recreation, cultural and artistic programs for eligible families living in low-income in Windsor-Essex County
- 90% discount towards program registration fee



RECREATION PARTNERS



ELIGIBILITY PROCESS

- Resident within the municipality
- Children and youth, 0 – 17 years of age
- Statistics Canada Low-Income Cut-Off Line (LICO)
- Submission of income documentation:
 - Canada Child Benefit (CCB) Notice
 - Ontario Child Benefit Notice
 - Notice of Assessment
 - Current OW/ODSP Benefits
 - Guaranteed Income Supplement
- Additional eligibility requirements based on municipality
- For further information, contact your local municipality or visit pathwaytopotential.ca



SAMPLE – CANADA CHILD BENEFIT (CCB) NOTICE

Canada Revenue Agency / Agence du revenu du Canada

Protected B internal use only

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SHAWINIGAN-SUD QC G9P 5H9

00000105

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Notice details

Social insurance number XXX XXX XXX

Base year 2015

Payment period Jul 2016 - Jun 2017

Date issued Jul 20, 2016

Tax centre Shawinigan-Sud QC G9P 5H9

TAXPAYER NAME
TAXPAYER ADDRESS

Canada child benefit (CCB) notice

We determined your annual entitlement based on the information we have. Please see the detailed explanation section for more information.

Your annual CCB entitlement is \$8,250.00.

Thank you,

Bob Hamilton
Commissioner of Revenue

Account summary

We deposited this amount into your bank account.

Amount deposited: \$687.50

Date deposited: Jul 20, 2016

Life's busy, so we'll remind you

Subscribe to our electronic mailing list at www.cra.gc.ca/lists and we will remind you of your next benefit or credit payment.

CCB3 E (16)X

Detailed explanation

This notice represents the information processed as of June 16, 2016. Please read it and keep it for your records.

The Canada child benefit and the Ontario child benefit are tax-free monthly payments made to eligible families to help with the cost of raising children under 18.

The Ontario child benefit is fully funded by the Province of Ontario.

Information used to calculate your entitlement

2015 family net income \$37,719
Marital status Single
Province or territory of residence Ont
Eligible children Child Name
Child Name

Annual entitlement

Description	(\$) Amount
Canada child benefit	13,388.27
Canada child benefit - NCBS equivalent*	2,511.79
Ontario child benefit	2,706.96
Total	18,607.02

Payment summary

Description	(\$) Amount
Canada child benefit	1,185.14
Canada child benefit - NCBS equivalent*	209.31
Ontario child benefit	225.58
Amount direct deposited	1,620.03

Canada

LOW-INCOME CUT-OFF LINE (LICO)

SIZE OF FAMILY UNIT	MAXIMUM FAMILY INCOME LEVEL
1 PERSON	\$25,303.00
2 PERSONS	\$31,498.00
3 PERSONS	\$38,723.00
4 PERSONS	\$47,016.00
5 PERSONS	\$53,323.00
6 PERSONS	\$60,142.00
7 OR MORE PERSONS	\$66,958.00

Current tax base year: 2022

HOW TO APPLY

- Check your municipalities available programs
- Complete application form and submit income document for most current tax base year
- City of Windsor:
 - Email p2pprogram@citywindsor.ca
 - Contact Central Booking Team at 519-255-1161
- Apply online:
 - Town of LaSalle
 - Municipality of Leamington
 - Town of Tecumseh
- Contact the respective Recreation Department within your municipality



P2P RECREATION PROGRAMS & INITIATIVES

- Third-party (broker) sports organizations
 - Extension of the 90% Recreation discount to recreational organizations within Windsor-Essex
- Universal Activities
 - No-cost recreational activities and events offered through Recreation partners



THIRD PARTY (BROKER) ORGANIZATIONS

- Belle River District Minor Hockey Association
- Lakeshore Lightning Girls Hockey
- Essex Minor Hockey
- Skate Lakeshore
- Essex Optimist Soccer
- Essex Minor Baseball
- Rose City Athletic Organization
- Windsor Central Little League
- University of Windsor – Athletics & Recreation
- Windsor Essex Therapeutic Riding
- Kingsville Scouts
- Darcy's School of Dance
- Family Respite Services

- Contact your local sports organization and inquire if they participate in the P2P 90% Recreation discount



UNIVERSAL ACTIVITIES

- City of Windsor – June Is Parks & Recreation Month
 - Family Paint & Picnic in the Park at Memorial Park
 - 3v3 Basketball Tournament at Forest Glade Community Centre
- Town of Kingsville
 - Play in the Park
 - Free Parent & Tot Drop-In
 - Universal Activities held during Canada Day, Open Streets, Fantasy Lights
- Community Programming Activities: Paint Nights, Free Skating, Free Basketball
- Fitness Programming Activities: Free Swims



QUESTIONS



THANK YOU!

For further information:

Visit our website at pathwaytopotential.ca



Subscribe to our P2P newsletter

Reach us at p2p@citywindsor.ca