

**Marketing Yourself on Social Media**

**The Benefits of Social Media**

Review these resources for how making yourself aware and known on social media can lead to future opportunities for your career and self-growth:

**TWITTER**

|  |
| --- |
| What is Twitter?  <https://blog.hubspot.com/marketing/what-is-twitter>  Why you should make a Twitter account:  <https://biginterview.com/blog/2015/03/twitter-jobs.html>  How to make a Twitter account:  <https://help.twitter.com/en/using-twitter/create-twitter-account> |

**LINKEDIN**

|  |
| --- |
| What is LinkedIn?  <https://www.lifewire.com/what-is-linkedin-3486382>  Why you should make a LinkedIn account: <https://www.linkedin.com/pulse/7-benefits-using-linkedin-sarah-rycraft/>  How to make a LinkedIn account:  <https://www.youtube.com/watch?v=fuy4DjBWN_k> |