

**Marketing Yourself on Social Media**

**The Benefits of Social Media**

Review these resources for how making yourself aware and known on social media can lead to future opportunities for your career and self-growth:

**TWITTER**

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| What is Twitter?<https://blog.hubspot.com/marketing/what-is-twitter>Why you should make a Twitter account:<https://biginterview.com/blog/2015/03/twitter-jobs.html>How to make a Twitter account:<https://help.twitter.com/en/using-twitter/create-twitter-account> |

**LINKEDIN**

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| What is LinkedIn?<https://www.lifewire.com/what-is-linkedin-3486382>Why you should make a LinkedIn account: <https://www.linkedin.com/pulse/7-benefits-using-linkedin-sarah-rycraft/>How to make a LinkedIn account:<https://www.youtube.com/watch?v=fuy4DjBWN_k> |