

**Marketing Yourself: Tips & Tricks**

**The Benefits of Social Media**

Ever thought what was the advantage of having social media outlets like Twitter and LinkedIn? Be sure to read up on these resources as for how marketing yourself on social media can lead to future career opportunities and connections:

**TWITTER**

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| What is it?  <https://blog.hubspot.com/marketing/what-is-twitter>  The advantages of having a Twitter account: <https://biginterview.com/blog/2015/03/twitter-jobs.html>  How to create a Twitter account:  <https://help.twitter.com/en/using-twitter/create-twitter-account> |

**LINKEDIN**

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| What is it?  <https://www.lifewire.com/what-is-linkedin-3486382>  The advantages of having a LinkedIn account: <https://www.linkedin.com/pulse/7-benefits-using-linkedin-sarah-rycraft/>  How to create a LinkedIn account:  <https://www.youtube.com/watch?v=fuy4DjBWN_k> |