

# Instructions:

**Entrepreneurship**

1. Check off all of the skills you already have
2. Then, circle all of the skills you think you could learn if you tried hard and had enough time

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| * Optimism | * Financial literacy |
| * The ability to learn from mistakes | * Risk assessment |
| * Initiative | * Research/planning |
| * Motivation | * Problem solving |
| * Vision | * Continuous learning |
| * Decision Making | * Self-confidence |
| * Leadership | * Adaptability |
| * Communication | * The ability to learn from criticism |
| * Creativity | * Goal setting |
| * Negotiating | * Focus |
| * Persuasion/selling | * Persistence |

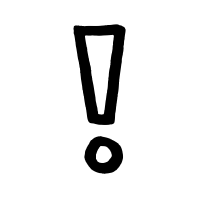
# Try to picture yourself as an entrepreneur...

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| Do you think that you COULD be an entrepreneur one day if you really wanted to?   * Yes, if I tried hard enough I could definitely do this. * No, I don’t feel confident that I would ever succeed as an entrepreneur.   Do you think you would WANT to be an entrepreneur one day?   * Yes, being my own boss would be awesome. * No, it’s not really my thing. |

**How do I start?**

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| Questions you can consider when start thinking about entrepreneurship. |
| **1) What are my strong interests or passions?**  (Example: My passion is art.) |
| **2) How does my interest serve people?**  (Art provides visual decoration and entertainment for people.) |

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| **3) What are all of the products/services (things you can sell or provide) related to my interest?**  (Home decoration, greeting cards, personalized paintings.) |
| **4) What is missing from this industry?**  (In my area, there is no one who paints portraits of customers.) |
| **5) How can I profit (make money) from this?**  (I can charge people a fee, and paint portraits.) |
| **6) What are the resources (the things I would use) I would need for this?**  (Paint brushes, canvases, space to paint, website for marketing, computer.) |
| **7) How do I advertise my business?**  (Create a website, use Facebook, attend art events and hand out brochures, tell my friends, network.) |
| **8) What will this cost me? Will this be profitable (meaning will I make money)?**  (For a year, I estimate it will cost me $500 in materials. After five customers, at $100.00 each, I will break even. After that, it will be profitable.) |

**Summer Company**

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| Summer Company is an awesome program that helps students (ages 15-29) become entrepreneurs. You apply to this program, and if you are accepted, you get:   * Up to $1,500 to help with start-up costs * Up to another $1,500 when you successfully complete the program requirements * Advice and mentorship from local business leaders to help your business success * Something very impressive for your resume * To keep all of your profits   For more information and for the application, visit: <http://www.ontario.ca/business-and-economy/start-summer-business-students> |