

# Instructions:

**Entrepreneurship**

1. Check off all of the skills you already have
2. Then, circle all of the skills you think you could learn if you tried hard and had enough time

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| * Optimism
 | * Financial literacy
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| * The ability to learn from mistakes
 | * Risk assessment
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| * Initiative
 | * Research/planning
 |
| * Motivation
 | * Problem solving
 |
| * Vision
 | * Continuous learning
 |
| * Decision Making
 | * Self-confidence
 |
| * Leadership
 | * Adaptability
 |
| * Communication
 | * The ability to learn from criticism
 |
| * Creativity
 | * Goal setting
 |
| * Negotiating
 | * Focus
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| * Persuasion/selling
 | * Persistence
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# Try to picture yourself as an entrepreneur...

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| Do you think that you COULD be an entrepreneur one day if you really wanted to?* Yes, if I tried hard enough I could definitely do this.
* No, I don’t feel confident that I would ever succeed as an entrepreneur.

Do you think you would WANT to be an entrepreneur one day?* Yes, being my own boss would be awesome.
* No, it’s not really my thing.
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**How do I start?**

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| Questions you can consider when start thinking about entrepreneurship. |
| **1) What are my strong interests or passions?**(Example: My passion is art.) |
| **2) How does my interest serve people?**(Art provides visual decoration and entertainment for people.) |

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| **3) What are all of the products/services (things you can sell or provide) related to my interest?**(Home decoration, greeting cards, personalized paintings.) |
| **4) What is missing from this industry?**(In my area, there is no one who paints portraits of customers.) |
| **5) How can I profit (make money) from this?**(I can charge people a fee, and paint portraits.) |
| **6) What are the resources (the things I would use) I would need for this?**(Paint brushes, canvases, space to paint, website for marketing, computer.) |
| **7) How do I advertise my business?**(Create a website, use Facebook, attend art events and hand out brochures, tell my friends, network.) |
| **8) What will this cost me? Will this be profitable (meaning will I make money)?**(For a year, I estimate it will cost me $500 in materials. After five customers, at $100.00 each, I will break even. After that, it will be profitable.) |

**Summer Company**

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| Summer Company is an awesome program that helps students (ages 15-29) become entrepreneurs. You apply to this program, and if you are accepted, you get:* Up to $1,500 to help with start-up costs
* Up to another $1,500 when you successfully complete the program requirements
* Advice and mentorship from local business leaders to help your business success
* Something very impressive for your resume
* To keep all of your profits

For more information and for the application, visit: <http://www.ontario.ca/business-and-economy/start-summer-business-students> |