



NEWS RELEASE

FOR IMMEDIATE RELEASE

Tuesday, March 26, 2019

NEW BRIDGE JOBS GUIDE OUTLINES DIRECT AND SPIN-OFF JOBS

Guide shares what jobs will be created and induced and how to apply for them.

Windsor, ON – Workforce WindsorEssex, the region’s Local Employment Planning Council (LEPC), launches a new bridge job guide called [“Bridging Our Workforce: A Guide to Jobs related to the Gordie Howe International Bridge.”](#)

This guide shares the list of jobs that will be required during the construction phase and the operation and maintenance phase, while also projecting a list of spin-off jobs that related to this major infrastructure project. In total, Workforce WindsorEssex has identified 151 individual jobs that will be required during this 36-year project.

Using Bridging North America’s estimate of 2,500 jobs created directly by the construction, operation, and maintenance of the new bridge, Workforce WindsorEssex used a Canadian statistical analysis tool called EMSI Analyst to predict that 1,091 additional jobs will be created on both sides of the border, including 296 jobs in retail and 198 jobs in accommodation and food service.

The bridge jobs guide also shares information about the Gordie Howe International Bridge project and how the community can find and apply for jobs related to the bridge.

QUOTES:

“Through our website and this guide, Workforce WindsorEssex is committed to sharing job opportunities related to the construction and operation of the Gordie Howe International Bridge with the Windsor-Essex community. The spin-off jobs announced today are another opportunity for our community to benefit from this major infrastructure project.

- Michelle Suchiu, Executive Director, Workforce WindsorEssex

“WDBA is pleased to collaborate with Workforce WindsorEssex to help prepare local workers for the employment opportunities that the Gordie Howe International Bridge project has to offer. WDBA and our private-sector partner, Bridging North America, are committed to engaging a Windsor-Essex workforce to help deliver this historic infrastructure project, both during the current design-build phase and into the future operations and maintenance phase.”

- Bryce Phillips, CEO, Windsor-Detroit Bridge Authority

QUICK FACTS:

- In addition to the 2,500 jobs that Bridging North America predicts, Workforce WindsorEssex calculates that an additional 1,091 spin-off jobs will be created on both sides of the border.
- Workforce WindsorEssex launched a Gordie Howe International Bridge Jobs webpage in October 2018, making it easier for jobseekers to find job postings related to the new bridge since the jobs are posted under Windsor-Detroit Bridge Authority and the names of the five prime companies that make up the Bridging North America consortium.
- Workforce WindsorEssex’s Bridge Jobs webpage has shared 177 job postings and received over 15,200 pageviews since its launch six months ago.

QUICK LINKS:

- To download a copy of the Bridge Jobs Guide visit www.workforcewindsoressex.com/bridge-jobs-guide/
- To visit the Gordie Howe International Bridge Jobs webpage go to www.workforcewindsoressex.com/bridge-jobs
- To learn more about the Local Employment Planning Council and view our current and past projects visit www.workforcewindsoressex.com/lepc

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Media Contact:

Justin Falconer
Senior Director
Workforce WindsorEssex
519-980-5826
jfalconer@workforcewindsoressex.com

About Workforce WindsorEssex

Workforce WindsorEssex is a workforce and community development board that creates labour market tools, research, guides and events that benefit jobseekers, employers, students, educators and the community. Founded 11 years ago by the City of Windsor, County of Essex, WindsorEssex Economic Development Corporation and the Province of Ontario, our mandate is to plan, facilitate and advocate for regional workforce development, defined as the development, retention, and recruitment of a wide range of skilled workers to meet the current and future economic and social development needs of Windsor-Essex.

Workforce WindsorEssex currently receives funding under four projects: Windsor Essex Local Immigration Partnership, Local Employment Planning Council, WEskills, and WEvalue. Learn more at www.workforcewindsoressex.com.

The Local Employment Planning Council (LEPC) is funded in part by the Government of Canada and the Government of Ontario. The LEPC pilot aims to increase the access to accurate, up to date, local labour market information and help pioneer new and innovative approaches to local employment planning.

About Windsor-Detroit Bridge Authority

Windsor-Detroit Bridge Authority (WDBA) is a not-for-profit Canadian Crown corporation created to deliver the Gordie Howe International Bridge project between Windsor, ON and Detroit, MI through a public- private partnership (P3). WDBA is responsible for overseeing and managing the construction and operation of the new crossing. For more information on WDBA visit www.GordieHoweInternationalBridge.com and follow the project on Twitter at www.twitter.com/GordieHoweBrg.