

NEWS RELEASE

FOR IMMEDIATE RELEASE

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NEW ONLINE TOOL TO MAP JOB POSTINGS, TRANSIT, & KEY SERVICES

“WEmap jobs” visualizes job postings and 18 related services in Windsor-Essex

Windsor, ON – Workforce WindsorEssex, the region’s Local Employment Planning Council (LEPC), as part of their [WEmap LMI project](#), has launched a new and improved mapping tool called [WEmap jobs](#) that makes the process of finding your next job, planning your commute, or accessing employment related services in Windsor-Essex easier than ever.

[WEmap jobs](#) clusters job postings geographically and re-distributes them to their street address as you zoom in. It also has unique search tools that allows users to find jobs and connect with up to 18 related services such as apprenticeship training sites, bicycle routes, bus stops and routes, childcare centres, drive test centres, schools, employment services, language training, literacy and basic skills training sites, as well as key offices such as Ontario Disability Support Program, Ontario Works, Service Canada, Service Ontario and Ontario’s local Apprenticeship office.

With this tool, a user can search for a job posting with a key word search or an occupation filter and get walking, transit or driving directions to that location. The same user can toggle relevant services on/off, such as child care or language training centres, to see what’s available along their commute.



Like our popular [WEexplore](#) tool (launched April 2018), this tool automatically populates active job postings on a daily basis. However, instead of focusing on just in-demand jobs and their career paths, [WEmap jobs](#) allows you to search all job postings and employment related services by geography.

The [WEmap jobs](#) tool is available in 104 languages on our website, although once a user clicks through to their desired job posting or service, language choices may be more limited.

<http://www.workforcewindsorsex.com/wemap-jobs>.

QUOTES:

“I’ve been impressed with the high-quality labour market tools created by Workforce WindsorEssex and this is among their best to date. In a few clicks you can see how useful this kind of tool will be for jobseekers, employment counsellors, and parents in our region.”

- Doug Sartori, Board President and Chair, Workforce WindsorEssex

“Workforce WindsorEssex is committed to developing regional labour market tools, research and best practices guides that save others time, money, and effort. WEmap jobs helps jobseekers identify the location of work opportunities, proximity to childcare, transit options, and related community services that will support their participation in the local workforce. If where you work is just as important as where you live and where you go on a daily basis, then this tool is going to make searching for your next job a lot easier.”

- Michelle Suchiu, Executive Director, Workforce WindsorEssex

“Innovative and Simply Brilliant! Recognizing that there are many more factors to consider when seeking employment, Workforce WindsorEssex has developed one of the most comprehensive and intuitive job mapping tools available for individuals in Windsor-Essex County. This is just another example of how the work of our Local Employment Planning Council is positively contributing to the employment successes in our community.”

- Andrew Daher, Executive Director of Employment & Social Services, City of Windsor

QUICK LINKS:

- In 2017, Workforce WindsorEssex launched the original WEmap tool which displayed job postings and Windsor Transit routes. This new and improved tool maps transit in Tecumseh and Leamington, as well as 17 other services important to jobseekers.
- Also in 2017, Workforce WindsorEssex launched [WEsearch](http://www.workforcewindsoressex.com/wesearch) to make the process of researching business funding opportunities, employment services, and upgrading programs easier than ever. It can be accessed here: www.workforcewindsoressex.com/wesearch.
- In 2018, Workforce WindsorEssex launched [WEexplore](http://www.workforcewindsoressex.com/weexplore) to make the process of finding, researching and applying for in-demand jobs and browsing their career paths easier than ever. It can be accessed here: www.workforcewindsoressex.com/weexplore.
- To learn more about the Local Employment Planning Council and view our current and past projects visit www.workforcewindsoressex.com/lepc

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About Workforce WindsorEssex

Workforce WindsorEssex is a workforce and community development board that creates labour market tools, research, guides and events that benefit jobseekers, employers, students, educators and the community. Founded 10 years ago by the City of Windsor, County of Essex, WindsorEssex Economic Development Corporation and the Province of Ontario, our mandate is to plan, facilitate and advocate for regional workforce development, defined as the development, retention, and recruitment of a wide range of skilled workers to meet the current and future economic and social development needs of Windsor-Essex.

Workforce WindsorEssex currently receives funding under four projects: Windsor Essex Local Immigration Partnership, Local Employment Planning Council, WEskills, and WEvalue. Learn more at www.workforcewindsor.essex.com.

About the Local Employment Planning Council project

The Local Employment Planning Council (LEPC) is funded in part by the Government of Canada and the Government of Ontario. The LEPC pilot aims to increase the access to accurate, up to date, local labour market information and help pioneer new and innovative approaches to local employment planning.

Screenshot of WEmap jobs

The screenshot displays the WEmap jobs interface. At the top, there is a navigation bar with the Workforce WindsorEssex logo, contact information (880 North Service Rd, Unit 201, Windsor, ON, NBX 3J5; 226.674.3220), and social media icons. Below the navigation bar, there are dropdown menus for 'JOBSEEKERS', 'EMPLOYERS', and 'STUDENTS & EDUCATORS'. The main content area is titled 'JOB SEARCH TOOLS' and features a search bar and several filter options: 'Show All Skill Types', 'Show All Skill Levels', 'Show All Job Types', and 'Show All Job Durations'. A list of filter categories is shown on the left, including 'Apprenticeship Training Sites', 'Bicycle Routes', 'Bus Stops & Routes', 'Child Care Centres', 'DriveTest Centres', 'Education - Elementary Schools', 'Education - Secondary Schools', 'Education - Post Secondary', 'Employment Agencies (Private)', 'Employment Ontario Services', 'Language Training', and 'Literacy & Basic Skills'. The main map area shows a map of Windsor-Essex with numerous job listings represented by colored pins. A pop-up window for a 'DENTAL RECEPTIONIST/ASSISTANT' job listing is visible, showing the employer 'Connections Dental Group', a 'Go to Job Posting' link, and directions for 'Walk', 'Public Transit', and 'Drive'. The map also shows various landmarks and locations such as Highland Park, Hamtramck, Grosse Pointe Farms, Grosse Pointe Park, Lake St Clair, Stoney Point, Saint Joachim, Lakeshore, Ruscom Station, South Woodlee, Leam, Kingsville, and Detroit.