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**Career Investigation**

*From the careers that you have researched, choose your favourites to investigate further*.

Example:

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| **Career:** Visual Artist (artistic painter) | | | | | |
| Job Description | Necessary Education | Work Environment | Common Work Schedule | Average Ontario Salary | Advancement Opportunities |
| A visual artist is a person who creates art for either sale or exhibition. | No formal education is required, but it is very beneficial to have a diploma in art from a college, or a Bachelors of Fine Arts from a university. Individual courses are also good to take. | * Flexible * Can be indoors or outdoors. * Can be in a studio, or in my home. * I get to be my own boss, but I have to work with customers. * Not routine – always changing | * Very flexible, but art gallery events are generally held in the evenings or on weekends. * I may need time for another job for supplementary income. | * $12-$40/hr. * Most artists need another job to supplement their income as it usually is unpredictable. | * Generally self-employed; limited opportunities for advancement. * You can get a contract with a publisher, but opportunities are rare. * You can work commissions if you become well-known. |
| Related Labour Market Information | Daily Job Tasks | Pros | Cons | Why would this career be a good fit for me? | Interesting Information |
| * Creative industries are a promising sector in Windsor Essex, which means that jobs in this sector will likely be promising in the next 3-5 years. * It is difficult for most artists to make a lot of money, no matter where they are located. | * Creating art. * Marketing my work. * Networking with the art industry. * Setting up galleries and other sales. * Up keeping a website or other social media marketing. | * I get to make art. * Creative. * I get to be my own boss. * My work schedule is flexible. * I can do something different every day. * I can work independently, but get to interact with other people. | * Income is very unpredictable. Most artists need to work a second job. * Advertising and getting my name known will be challenging. * I need to learn more about marketing and social media. | * I am creative. * I love art. * I don’t like working under a boss. * I like novelty, not routine. * I have good spatial skills and an attention to detail. * I don’t like school. * I am a visual learner. | As a visual artist, one of my biggest resources will be my portfolio so people can see my art. This is something I should start developing now. |

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