

NEWS RELEASE

FOR IMMEDIATE RELEASE

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NEW CAREER PROFILES WILL HELP PEOPLE MAKE INFORMED DECISIONS

Career Profiles are available to help young people, newcomers and career-changers

Windsor, ON – Workforce WindsorEssex, the region’s Local Employment Planning Council, has released [76 Career Profiles](#) relating to the region’s top 76 in-demand jobs, categorized using the National Occupational Classification (NOC) code system.

Career Profiles will contain key labour market information such as the duties, skills, wage/salary, as well as the education and career pathways that are locally unique to that job. They will be available on Workforce WindsorEssex’s website and can also be found using [WEsearch](#).

The Career Profiles were developed using the list of in-demand jobs that was released on July 31, 2017, following extensive consultation with employers, educators and employment service providers in Windsor-Essex.

Workforce WindsorEssex is committed to maintaining the information, including the addition, amendment and removal of career profiles and changes to related training pathways.

QUOTES:

“Workforce WindsorEssex continues to tackle the issue of people without jobs and jobs without people. By providing key labour market information to the public, we are making it easier for people to say yes to a career that’s in-demand locally.”

- Doug Sartori, Board President and Chair, Workforce WindsorEssex

“We think that young people, newcomers and career-changers will benefit from the research we completed in order to create these 76 career profiles. Our research reveals that local employers require people to fill job vacancies with a variety of educational backgrounds and skills.”

- Michelle Suchiu, Executive Director, Workforce WindsorEssex

“This is a key step in getting some of the \$600 million the Windsor Essex region is leaving on table due to the skills gap. The Chamber applauds Workforce Windsor Essex for their leadership.”

- Matt Marchand, President and CEO, Windsor Essex Chamber of Commerce

“St. Clair College is pleased to support this project from Workforce WindsorEssex. The College is committed to graduating job-ready students for the labour market in key areas such as healthcare, business, technology and skilled trades. These new Career Profiles will make it easier for people to explore in-demand jobs and should encourage more people to explore these jobs as a career.”

- Karen Gill-Gore, Associate Vice-President of Employment and Training Services, St. Clair College

“The launch of this program by Workforce WindsorEssex will encourage more young people, newcomers and people changing careers to consider an in demand career identified within this program. It is also an important tool to provide relevant labour market information that can be used for future career planning and will serve to better focus our local economic development efforts and resources on helping employers retain workers and grow, as well as to link the unemployed to new jobs and it will help our region attract new businesses/new employers.”

- *Stephen MacKenzie, CEO, WindsorEssex Economic Development Corporation*

QUICK LINKS:

- The list of 76 in-demand jobs and their career profiles can found in both English and French on our website at www.workforcewindsoressex.com/top-jobs.
- To better understand what the various digits in the National Occupational Classification coding system mean, visit www.workforcewindsoressex.com/noc-help
- To learn about what jobs and job titles fall under each National Occupational Classification code, visit <http://noc.esdc.gc.ca/English/home.aspx>
- Employers can complete our workforce needs surveys on a quarterly basis as well as view past results by visiting www.workforcewindsoressex.com/quarterly-survey
- Parents can access our Career Toolkit in order to help their grade 7/8 child with career navigation. It is available in English, French and 9 other languages at www.workforcewindsoressex.com/career-toolkit
- The public can use *WESearch* to find business funding sources, job-seeker supports, labour marketing information, skills and education upgrading opportunities, as well as apprenticeship supports by visiting www.workforcewindsoressex.com/wesearch
- The public can submit data requests for local labour market information to Workforce WindsorEssex by visiting www.workforcewindsoressex.com/data-request
- The public can sign up to receive information by email about job postings, job fairs and training opportunities by visiting: www.workforcewindsoressex.com/wejobs

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About Workforce WindsorEssex

Workforce WindsorEssex (legally Workforce Development Board Windsor Essex) was created as an independent, community-based board in October 2008 as a result of significant foundation work by the City of Windsor, County of Essex, WindsorEssex Economic Development Commission and Province of Ontario.

Our mandate is to plan, facilitate and advocate for regional workforce development, defined as the development, retention, and recruitment of a wide range of skilled workers to meet the current and future economic and social development needs of Windsor-Essex.

Workforce WindsorEssex currently receives funding under three projects: Windsor Essex Local Immigration Partnership, Local Employment Planning Council and WEskills. Learn more at www.workforcewindsoressex.com.

About the Local Employment Planning Council and the Training & Career Pathways Project

The Local Employment Planning Council (LEPC) is funded in part by the Government of Canada and the Government of Ontario. The LEPC pilot aims to increase the access to accurate, up to date, local labour market information and help pioneer new and innovative approaches to local employment planning.

The *Training and Career Pathways project* is one of 9 projects that Workforce WindsorEssex will complete in phase two of the LEPC pilot project (by September, 2018). Completed LEPC projects from phase one can be found online at www.workforcewindsoressex.com/lepc/our-work