



CAREER PROFILES

Senior Managers- Trade, Broadcasting, and Other Services (Retail):

Senior Managers in trade broadcasting, and other services plan, organize, direct, control, and evaluate, through middle managers, trade, broadcasting, and other service companies not elsewhere classified. They formulate policies which establish the direction to be taken by these companies, either alone or in conjunction with a board of directors.

Wage/Salary Information:

\$87,000 is the median annual salary found in provincial job-postings.

\$51.96/hour is the median wage reported provincially.

Commonly Listed Skills in Job Postings:

- Marketing
- Negotiation
- Project management
- Teamwork
- Detail oriented
- Microsoft Office

Job Duties:

Senior Managers in these areas establish objectives for the company and formulate or approve policies and programs and authorize and organize the establishment of major departments and associated senior staff positions. These Senior Managers allocate material, human, and financial resources to implement organizational policies and programs; establish financial and administrative controls; formulate and approve promotional campaigns; and approve overall personnel planning. They select middle managers, directors, or other executive staff and coordinate the work of regions, divisions, or departments. Senior Managers in these areas also represent the company, or delegate representatives to act on behalf of the company, in negotiations or other official functions.

Working Conditions:

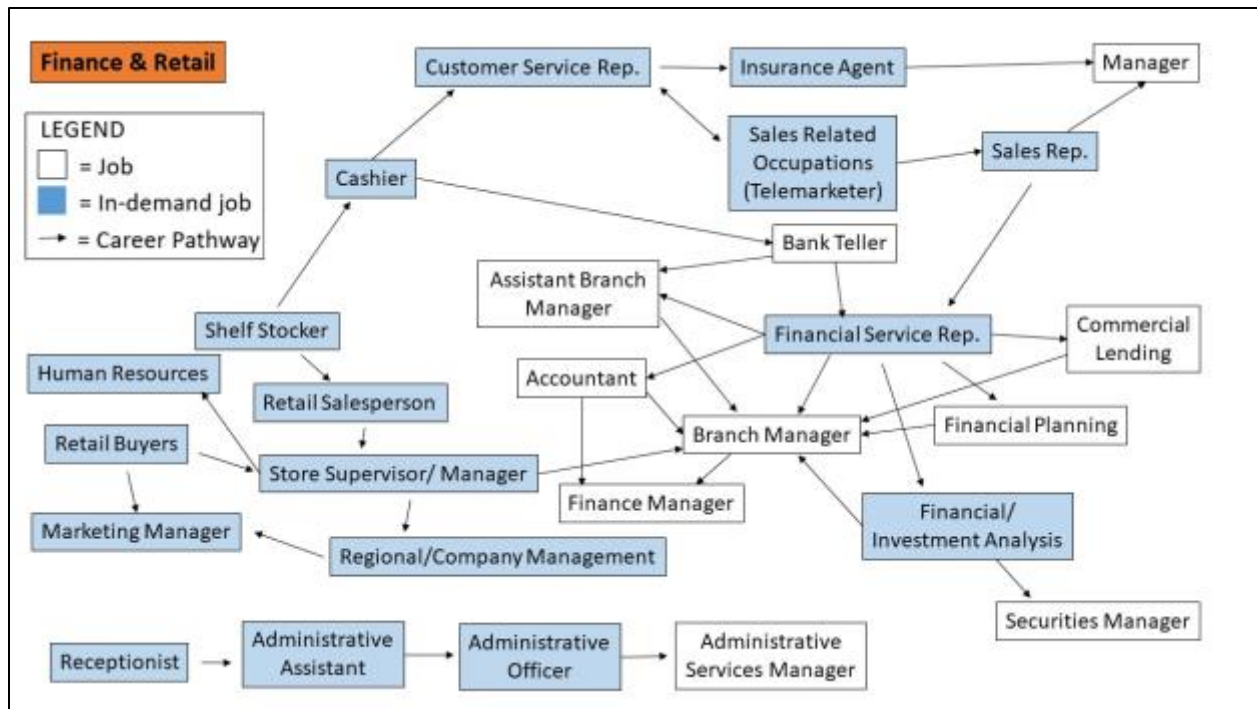
Senior Managers in this group typically work in a conventional office environment.

Career Pathways:

The boundaries of this unit group are defined by the North American Industry Classification System (NAICS), which includes Broadcasting and Telecommunications, Wholesale Trade, Retail Trade, Accommodation and Food Service, and Other Services not classified elsewhere.

Senior Managers in trade, broadcasting, and other services work in establishments in broadcasting and related media services, wholesale trade, retail trade, accommodation and food service, and other services not elsewhere classified or they may own and operate their own business. Below are potential career pathways for Senior Managers in trade, broadcasting, and other services:

- Chief Executive Officer (CEO), Travel Agency
- Chief Financial Officer (CFO), Professional Sports Club
- Corporate Controller, Restaurant Chain
- General Manager, Cleaning Service
- President, Department Store
- Regional Vice-President, Hotel Chain
- Vice-President, Engineering – Television Broadcasting Services
- Vice-President, Finance – Food Wholesaling
- Vice-President, Marketing – Grocery Store Chain
- Vice-President, Operations – Radio Broadcasting Services



Education and Training Pathways:

If you're interested in becoming a Senior Manager – trade, broadcasting, and other services (retail), you can acquire training/education locally at any of the following institutions.

[Canadian College of Health, Science, and Technology:](#)

Business Administration and Project Management

Admission/Eligibility Requirements: Unknown

Academic Credential: Business Administration & Project Management Diploma

Professional Certification: Opportunity to earn PMP Associate Level Accreditation

Attendance: In-person

Full-time or Part-time: Full-time

Program Length: 39 weeks (720 hours)

Program Cycle: Unknown

Program Cost: Unknown

OSAP Eligible: Unknown

Location: 1737 Walker Road, Windsor, N8W 3P2

For more information on this program, please visit:

<http://www.cchst.net/business-administration-and-project-management-program/>

College Boreal:

Business

Admission/Eligibility Requirements:

- OSSD, ACE certificate, or its equivalent in another province, or adult student status
- 1 French credit: FRA4C, FRA4U, or equivalent
- 1 mathematics credit: MCR3U, MCF3M, MAP4C, MCT4C, or equivalent

Academic Credential: Ontario College Diploma

Attendance: In-person

Full-time or Part-time: Full-time

Program Length: 4 semesters

Program Cycle: Unknown

Program Cost: Unknown

OSAP Eligible: Unknown

Location: 7515 Forest Glade Drive, Windsor, N8T 3P5

For more information on this program, please visit:

<http://www.collegeboreal.ca/programmes/business/>

St. Clair College:

Business Administration – Marketing

Admission/Eligibility Requirements:

- OSSD with the majority of courses at College ©, University (U), University/College (M), or Open (O) level qualify for admission to this program, or;
- Mature Student Status

Academic Credential: Three Year - Ontario College Advanced Diploma

Professional Certification: Unknown

Attendance: In-person

Full-time or Part-time: Full-time

Program Length: 3 years

Program Cycle: Unknown

Program Cost:

- Year 1: \$3,941.61
- Year 2: \$3,781.05
- Year 3: \$3,804.05
- Total: \$11,526.71 (2017/18)

OSAP Eligible: Yes

Location: 2000 Talbot Road West, Windsor, N9A 6S4

For more information on this program, please visit:

http://www.stclaircollege.ca/programs/postsec/busadmin_marketing/

Business Administration – International

Admission/Eligibility Requirements:

- OSSD with the majority of courses at College ©, University (U), University/College (M), or Open (O) level qualify for admission to this program, or;
- Mature Student Status

Academic Credential: Three Year - Ontario College Advanced Diploma

Professional Certification: Unknown

Attendance: In-person

Full-time or Part-time: Full-time

Program Length: 3 years

Program Cycle: Unknown

Program Cost:

- Year 1: \$3,941.61
- Year 2: \$3,781.0
- Year 3: \$3,804.05
- Total: \$11,526.71 (2017/18)

OSAP Eligible: Yes

Location: 2000 Talbot Road West, Windsor, N9A 6S4

For more information on this program, please visit:

http://www.stclaircollege.ca/programs/postsec/busadmin_international/

[triOS College:](#)

Business Administration

Admission/Eligibility Requirements:

- High School Graduation Diploma or Mature Student Status
- In addition, an entrance assessment must be successfully passed

Academic Credential: Business Administration Diploma

Professional Certification: Unknown

Attendance: In-Person

Full-time or Part-time: Full-time

Program Length: 34 weeks (850 hours)

Program Cycle: Unknown

Program Cost: Unknown

OSAP Eligible: Unknown

Location: 7610 Tecumseh Road East, Windsor, N8T 1E9

For more information on this program, please visit:

<http://www.trios.com/career/?Section=DiplomainBusinessAdministration>

[University of Windsor:](#)

Business Administration

Admission Requirements:

- Mean Admissions Average: 83%
- Minimum Admissions Average: 73% (without co-op and 78% (with co-op) ENG4U and one Grade 12U math with a mark of at least 70%
- For second-year Odette School students: minimum of 75% average (Students must obtain major average of 70%+ and cumulative average of 65%+, and successfully complete three paid work terms to remain in Co-op program) (Only one outstanding grade of lower than 50% is permitted)

Academic Credential: Degree - Bachelor of Commerce

Professional Certification: Opportunity for Information Systems Concentration and Certificate

Attendance: In-person

Full-time or Part-time: Full-time

Program Length: 4 years

Program Cycle: Intake for Fall, Winter, Summer

Program Cost: *\$10867.86

OSAP Eligible: Yes

Location: 401 Sunset Avenue, Windsor, N9B 3P4

For more information on this program, please visit:

<http://odette.uwindsor.ca/programs-available>

Business Administration and Computer Science

Admission Requirements:

- Mean Admissions Average: 83%
- Minimum Admissions Average: 73% (without co-op and 78% (with co-op) ENG4U and one Grade 12U math with a mark of at least 70%
- For second-year Odette School students: minimum of 75% average
- (Students must obtain major average of 70%+ and cumulative average of 65%+, and successfully complete three paid work terms to remain in Co-op program) (Only one outstanding grade of lower than 50% is permitted)

Academic Credential: Degree - Bachelor of Commerce

Professional Certification: Opportunity to Concentrate and receive Certificate in Marketing, Human Resources Management, Finance, Accounting, and Information Systems

Attendance: In-person

Full-time or Part-time: Full-time

Program Length: 4 years

Program Cycle: Intake for Fall, Winter, Summer

Program Cost: *\$10867.86

OSAP Eligible: Yes

Location: 401 Sunset Avenue, Windsor, N9B 3P4

For more information on this program, please visit:

<http://odette.uwindsor.ca/programs-available>

Business Administration and Economics

Admission Requirements:

- Mean Admissions Average: 83%
- Minimum Admissions Average: 73% (without co-op and 78% (with co-op) ENG4U and one Grade 12U math with a mark of at least 70%
- For second-year Odette School students: minimum of 75% average
- (Students must obtain major average of 70%+ and cumulative average of 65%+, and successfully complete three paid work terms to remain in Co-op program) (Only one outstanding grade of lower than 50% is permitted)

Academic Credential: Degree - Bachelor of Commerce

Professional Certification: Opportunity to Concentrate and receive Certificate in Marketing, Human Resources Management, Finance, Accounting, and Information Systems

Attendance: In-person

Full-time or Part-time: Full-time

Program Length: 4 years

Program Cycle: Intake for Fall, Winter, Summer

Program Cost: *\$10867.86

OSAP Eligible: Yes

Location: 401 Sunset Avenue, Windsor, N9B 3P4

For more information on this program, please visit:

<http://odette.uwindsor.ca/programs-available>

***Disclaimer:** The educational institution reserves the right to change information without notice, and may result in discrepancies between their information and the information presented above. If any errors are found, please report them to info@workforcewindsorsex.com.*