Cradle to Career

Community Strategy Update

PROSPERUS
Unlocking Potential - Cradle to Career
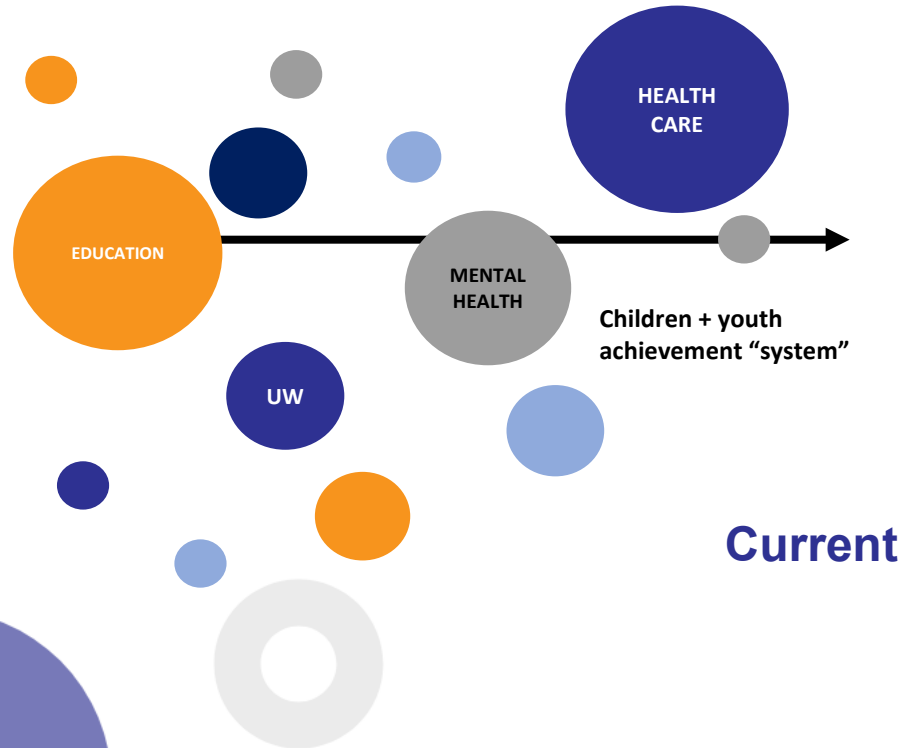
What is ProsperUs?

In 2018, a firm commitment was made to align community resources to ensure that the most vulnerable, and the most promising members of our population – our children and youth – succeed in their education, career and life. This cross-sector, outcome-focused partnership is called ProsperUs.

ProsperUs is a cross-sector, collective impact partnership comprised of non-profit, government, health care, education, labour, business, and inspired community members with a shared vision of a prosperous Windsor-Essex County where every young person has the opportunity and support to succeed from cradle to career.

Collective Impact: to move the needle on population-level outcomes requires a paradigm shift – the methodology we are using to do this is called **Collective Impact**

PROGRAM RICH, SYSTEM POOR

HEALTH CARE

EDUCATION

MENTAL HEALTH

UW

Children + youth achievement "system"

Current

OUTCOMES FOCUSED, SYSTEM RICH

Children + youth achievement system

New Approach

Improving outcomes for children and youth

Cradle to Career (C2C)
By mobilizing key partners aligned to the same community outcomes, all working shoulder to shoulder, we will position young people to succeed in a 21st century economy

COMMUNITY VISION

2 STUDENTS WHO ARE PROFICIENT IN READING IN 3RD GRADE are more likely to graduate from high school

4 STUDENTS WHO GRADUATE HIGH SCHOOL are less likely to experience poverty, receive public assistance, or become involved in the criminal justice system

6 STUDENTS WHO ARE EMPLOYED within a year of graduation is crucial for achieving self-sufficiency and developing skills for the 21st-century economy

1 CHILDREN WHO ARE KINDERGARTEN-READY are more likely to have a foundation that supports future learning and better health. This includes the first 1,000 days (pre-natal care)

3 STUDENTS WHO ARE PROFICIENT IN MATH IN 6TH GRADE are more likely to complete post-secondary and be prepared for the workforce

5 STUDENTS WHO ARE POST-SECONDARY and CAREER-READY are more likely to have better employment and earning opportunities

FOUNDATION OF SUCCESS

FAMILY FINANCIAL STABILITY

HEALTH & NUTRITION

ACCESS TO HOUSING

TRANSPORTATION

SOCIAL INCLUSION

What's Different?

Solutions are co-designed by context experts – neighbourhood residents with lived experience – and front-line service providers, researchers, and other content experts using **Human Centered Design**.

Human Centered Design is a structured and iterative process that involves:

- Developing a deep understanding of barriers experienced by families and building empathy between families and service providers

- Using research and data to further define the problem to tackle

- Brainstorming solution ideas to the problem with the individuals who would be using the solutions

- Building prototypes that can be tested by service providers and monitored through a robust evaluation and continuous improvement process

The Community Action Network:

Elevating lived experience, diversity & inclusivity to find equitable solutions

RESIDENTS

COMMUNITY ACTION NETWORK WORKING GROUPS

RESIDENT

CO-CHAIRS

FACILITATORS

NOTE TAKER

SERVICE PROVIDERS

ProsperUs CAN Working Group Priority Areas

Milestone 1 Early Years	Milestone 2 & 3 Middle Years	Milestone 4 & 5 High School & Post-Secondary	Milestone 6 Transition to the Workforce	Advocacy Working Group
Childcare	Mental Health	Mental Health	Physical and Mental Wellness	Access to healthcare
Childhood Development	**Education**	System Navigation	Transportation	Affordable Housing
Early Literacy	Food Security	Financial Barriers	Support to Connect to Gainful Employment	Food Security
				Decent Work

A PROSPERUS COMMUNITY SOLUTION

IGNITE ACADEMY

Co-designed with Community | Launched September 2022
3 priority neighbourhoods | **6** schools | **10** delivery partners
180 children in Grades 2 - 7

Daily Program Delivery
Nutritious snack, homework help, recreation & cultural activities

Academic Supports
Structured interventions aligned to school curriculum designed to increase achievement

Family System Navigation
Wrap-around supports to ensure participation including barrier removal & system navigation for the whole family

Supports to Meet Diverse Needs
Culturally appropriate resources, multilingual staff, educational technology & Universal Design for Learning

Other Specialized Interventions
Mentorship
Mental Wellness
Parent Engagement

Integrated network of service providers
Community of Practice for shared learning and alignment of resources
Data-driven evaluation & continuous improvement led by Backbone Organization

Looking Ahead: Scaling Up Across Milestones

➢ Recently completed final phase of solution design for Milestone 6 (Career Entry) in partnership with Workforce WindsorEssex

➢ Launched a pilot program for Milestone 1 (Early Years) called 1000 Books Before Kindergarten to address early literacy, in partnership with St. Clair College, Windsor Public Library, and Essex County Library

➢ Launched $1.5M in annual investments over next 5 years to support Ignite Academy (Milestones 2 & 3 – Middle Years) delivered by 8 collaborative partner organizations

➢ Continuing to secure partnerships and resources for new solutions to be piloted in 2023-24

➢ Convened Advocacy Working Groups in Windsor and Leamington

www.weunlockpotential.com

Learn more about our work through our community reports:

Coming Together (Baseline Report)

2020 Fall Update Report

2022 Winter Update Report