

Welcome to Hot Jobs!

This is the first of ten bulletins that discuss entry level positions within

the promising sectors of Windsor-Essex. An **entry level job** is a position that does not require post-secondary education. A **promising sector** is a sector that will be growing in the next 3-5 years and therefore likely to create new jobs.

Use these bulletins as a tool to explore your future career options. An entry level position will give you experience and help you determine whether or not you'd like to pursue future training and education in that sector.

Entrepreneurship

Agriculture

Renewable Energy

Construction

Manufacturing

Education

Professional Services

Creative Industries

Tourism and Hospitality

Health Sciences



Have you ever thought it would be fun to be your own boss? Have you ever had an idea to start up your own business? Then entrepreneurship may be for you!

Through this bulletin we've highlighted three success stories that give you a glimpse into the path that local people took to be successful entrepreneurs in Windsor-Essex. These experienced entrepreneurs share their wisdom in hopes that they will be able to guide and educate future entrepreneurs on the expectations and realities of owning your own business.

Read on to learn from the experiences of successful local entrepreneurs Angie Chauvin, owner of Angie Chauvin Photography (right) and Lindsay Gammon, owner of Bump Maternity and Poppy Paperie & Gifts (left).

Take it from us...

Meet Lindsay Gammon, the owner of Bump Maternity and Poppy Paperie & Gifts.

What is the inspiration behind your stores?

I have my background in marketing, event planning and public relations. I noticed that many of my friends who were expecting had difficulty finding the maternity products they needed. I saw a need for a maternity store and thought that I could be the one to fill that need. I was able to do so with the help of the Self-Employment Assistance Program. I am proud to say that Bump Maternity has now been open for 5 years. Poppy Paperie & Gifts opened just recently. I was originally inspired by a paper store in Ottawa and it was my dream to have a similar store. My supportive family and friends have assisted in making this possible.

What have you learned through this experience?

I have seen the importance of following your passion and being willing to get in and try something new. This is the only way that you will learn what works and what doesn't. I've also learned to roll with the flow. Every day is different and you really never know what to expect!

What are the skills needed to be an entrepreneur?

An entrepreneur should have good time management skills. They should also have experience in customer service. Successful entrepreneurs work not only with customers, but also with staff members and suppliers. It is important to have the right communication skills to work with these different groups of people.

Entrepreneurs need to be organized and knowledgeable in different areas. They are responsible for all aspects of the business so they should know about bookkeeping, marketing, and human resources.

Finally, entrepreneurs need to know what their passion is. If they aren't passionate about it then they shouldn't do it. I work at my job during the day, but I work on my job after store hours.

What are the challenges to being an entrepreneur?

It can be very difficult to balance work and life as I always need to be available for work. Entrepreneurs need to understand the ups and downs of the market so that they can make sure their products or services are relevant and important to people. They need to see the down times as an opportunity to discover more creative ideas! It is also important that they acknowledge that they'll make mistakes. What is important is their ability and willingness to learn from those mistakes to improve their business.

What are the good things about being an entrepreneur in Windsor?

Windsor has a personal touch, allowing me to really get to know my customers. The low rent and local community revitalization has also assisted entrepreneurs who are looking to start their business.

Is there anything else that you think is important for those considering entrepreneurship to know?

Never underestimate the importance of working together with local merchants. I often combine efforts with Angie Chauvin Photography for newborn photography sessions.

Have an idea? Here are some local resources to help you get started!

St. Clair College Employment Centre:

www.stclairemploymentcentre.com/

WindsorEssex Small Business Centre :

www.windsorsexsmallbusiness.com/

Downtown Windsor Business Accelerator:

www.downtownaccelerator.com/

Self Employment Service:

www.selfemploymentservice.com

Workforce WindsorEssex-Employer Service Matrix:

www.workforcewindsorsex.com/archives/employer-support-programs-windsor-essex/

WEtech Alliance Desk Up Program

www.wetech-alliance.com/what-we-do/deskup/



*Angie Chauvin: Owner of
Angie Chauvin Photography*

What made you decide to be an entrepreneur?

I have always had a passion for photography and it has been a dream of mine for a long time to become an entrepreneur. About five years ago, I found a way to combine my love for photography with my love of babies, children and pets.

What skills do you think entrepreneurs need?

You need to be able to educate yourself on equipment, training, licenses, taxes and other local stores. You will always be learning. In addition, you need to know how to cater to your clients' needs. It is important to have the ability to listen to them and really understand what their vision is. I believe it is important to have ambition and passion for what it is you are doing. This will keep you going through the difficult times and will be evident in your work.

What are some of the lessons you've learned along the way?

Over the years I have learned that business knowledge is equally as important as knowledge of my art. Taking business related courses can be very helpful for hopeful entrepreneurs. You need to be creative and fresh, not just in your work but in the way you build your business and in the services you offer your clients.

What advice would you give hopeful entrepreneurs?

It takes a lot of hard work, long hours and patience. A mentor in your field is invaluable. You need to be willing to think outside of the box, learn your art, build your business skills and truly care about your clients. I also believe it is incredibly important to give back to the community. Find a need and fill it along your entrepreneurial path.

Bill Kobrosli: Owner of the Maple Leaf Bar & Grill

What process did you take to own your own business? What background did you have that assisted you?

I originally started in the food industry in Windsor as a 10 year old dishwasher. I worked my way up and eventually moved to British Columbia to open my own bakery. After succeeding with the bakery I retired and returned to Windsor. I learned that the owner of The Maple Leaf was retiring so I decided

that I would go back to my roots in the restaurant business as a chef.

What do you love about being an entrepreneur?

I love being able to satisfy my customers. They give you their instant reaction and it is very gratifying. I also love cooking since it allows me to work creatively and on the fly.

What skills are important for entrepreneurs to have?

They need to be willing to do hard work. They can't be afraid of getting their hands dirty. They should also have good communication skills. These two skills will make or break your operation. Hopeful entrepreneurs can start working on these skills through experiencing the work place. Through Collège Boréal Employment Options Emploi I have students placed at the Maple Leaf so they can learn the skills they will need to be successful in this industry in the future.

Is there anything else you think future entrepreneurs should know?

It is important to have patience. Opening your own business will not happen overnight.



**Turn the page to learn about
Employment Ontario Service providers
who can assist you in your job search.**



Employment Ontario Employment Service Network

Employment Ontario helps Ontarians find work. The service network includes the following locations that provide resources – such as information about who's hiring in your community – as well as personalized advice and services to help people assess their skills and experience, find work and start on the path to skills training.

Employers can contact the Employment Ontario Service Network to find people with skills ready to work.

EMPLOYMENT ONTARIO

Your job is out there. We'll help you find it.

Check out these locations near you!

Windsor **Belle River**
Kingsville **Amherstburg**
Leamington **Essex**

City of Windsor Employment and Training Services

www.etsforsuccess.ca

**400 City Hall Square
East, 1st floor
Windsor, ON, N9A 7K6
519-977-6444**

New Canadians' Centre of Excellence Inc.

www.ncceinc.org

**660 Ouellette Ave., 2nd floor
Windsor, ON, N9A 1C1
519-258-4076**

**24 Oak St. E., Unit 7
Leamington, ON, N8H 2C2
519-326-6224**

South Essex Community Council

www.secc.on.ca

**215 Talbot Street East
Leamington, ON, N8H 3X5
519-326-1873**

**30 Main St. East
Kingsville, ON N9Y 1A2
519-733-5784**

**Essex Community Services
35 Victoria Avenue, Unit 7
Essex, ON, N8M 1M4
Contact Leamington or
Kingsville for appointment**

Collège Boréal Employment Options Emploi

www.employmentoptionsemploi.ca

**7515 Forest Glade Dr.
Windsor, ON, N8T 3P5
519-988-1766**

**75 Wyandotte St. West, Unit 6
Windsor, ON, N9A 5W6
519-252-1562**

St. Clair College Employment Centre

www.stclairemploymentcentre.com

**Roundhouse Centre, Unit 2– 3015
Howard Ave.
Windsor, ON, N8X 3Y9
519-253-4461**

**Self Employment Assistance Office
(Located at the
Roundhouse Centre)
519-972-7705
seaoffice@stclaircollege.ca**

**400 Sandwich Street South,
Unit 1500
Amherstburg, ON, N9V 3L4
519-736-2827**

Unemployed Help Centre

www.uhc.ca

**6955 Cantelon Drive
Windsor, ON N8T 3J9
519-944-4900**

**612 Notre Dame Street, Box 720
Belle River, ON, N0R 1A0
519-944-4900**

Greater Essex County District School Board Employment Assessment Centre

www.theassessmentcentre.org

**47 Pearl St. E.
Kingsville, ON, N9Y 1K3
519-733-6396**

**1410 Ouellette Ave.
Windsor, ON, N8X 5B2
519-971-9698**

**215 Talbot Street East
Leamington, ON, N8H 3X5
519-326-0513**

**20 Talbot Street South
Essex, ON, N8M 1A7
519-776-8711**

Self Employment Service

www.selfemploymentservice.com

**215 Talbot Street East
Leamington, Ontario
N8H 3X5
519-326-0237**

Windsor Women Working With Immigrant Women Employment Service Centre

www.wwwwiw.org

**500 Ouellette Ave., 3rd Floor
Windsor, ON, N9A 1B3
519-973-5588**

Women's Enterprise Skills Training of Windsor Inc.

www.westofwindsor.com

**201- 647 Ouellette Avenue
Windsor, ON, N9A 4J4
519-256-6621**