

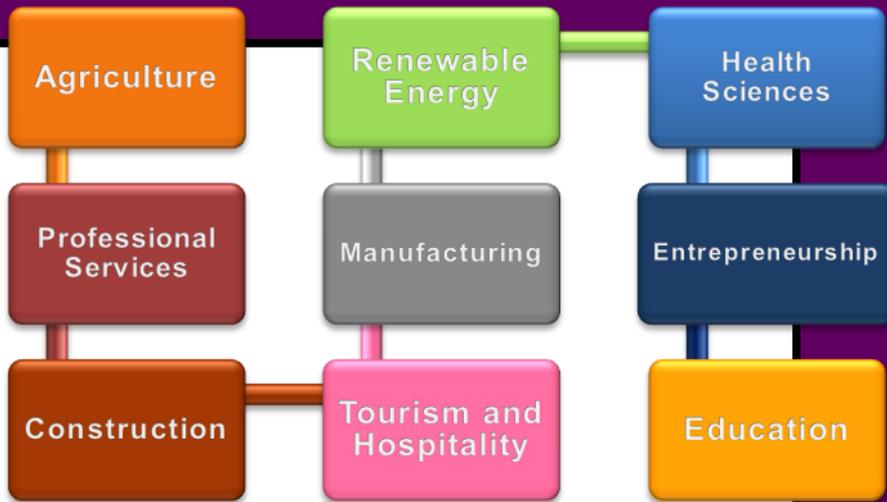
## Welcome to Hot Jobs!

This is the sixth of ten bulletins that discuss entry level positions within the promising sectors of Windsor-Essex. An **entry level job** is a

position that does not require post-secondary education. A **promising sector** is a sector that will be growing in the next 3-5 years and therefore likely to create new jobs.

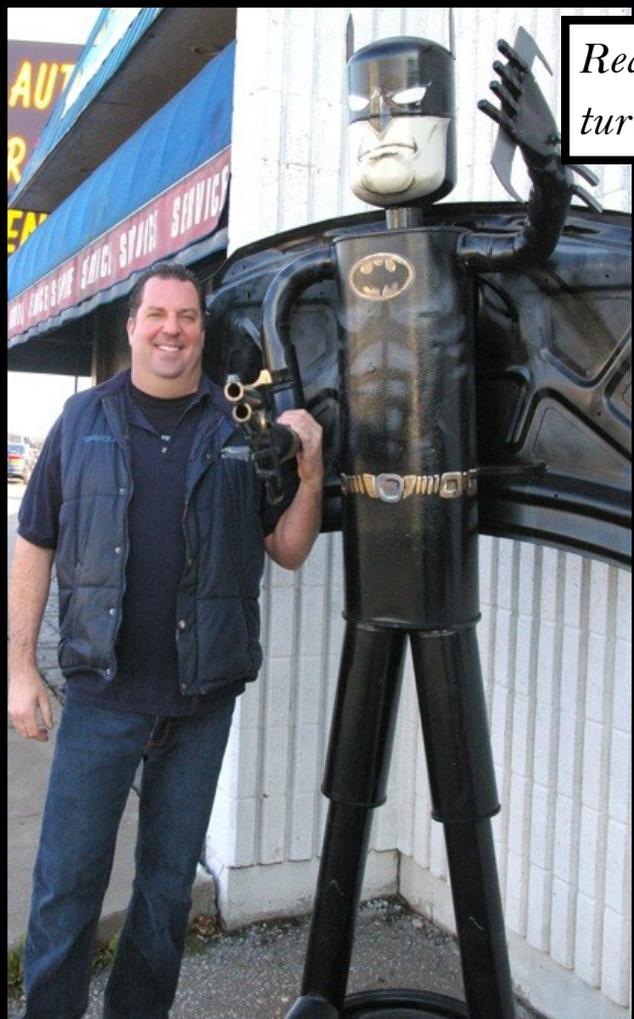
Use these bulletins as a tool to explore your future career options. An entry level position will give you experience and help you determine whether or not you'd like to pursue future training and education in that sector.

### Creative Industries



The “**Creative Industries**” sector covers a wide range of jobs, from information and communication technology to the arts. A number of new companies with a focus on information and communication technology have started and located in Windsor-Essex. These local companies have helped to make it a sector that will continue to experience growth in our area.

*Read on to discover how Peter Solly has turned his passion for cars into works of art!*



There are **268** businesses in the Arts, Entertainment and Recreation Industries in Windsor-Essex.

There are **129** businesses in the Information and Culture industries in Windsor-Essex.

*Source: Statistics Canada, Canadian Business Patterns, June 2012.*

# What the Employers Say:

## Entry Level Positions:

- Graphic Designer Assistant
- Administrative Assistant
- Assistant Photographer
- Assistant Multimedia Reporter
- Social Media Writer
- App Developer

## What are Employers Looking for?

*Someone who...*

- Has good communication skills
- Is aware of current software
- Can manage their time effectively
- Knows how to work with deadlines
- Is able to collaborate well with others
- Has customer service experience
- Is flexible
- Has taken local workshops
- Can speak different languages
- Has marketing and trend analysis skills
- Has a portfolio

## Where do I start?

- Start creating a portfolio
- Get your work out there, whether it be through websites or in the community
- Volunteer
- Create your own job by applying for grants
- Be open minded about your expectations for the real world
- Take a co-op placement
- Network and create connections with local organizations in this sector
- Be willing to do behind the scenes work at first
- Be an entrepreneur and think of ways that you can use your skills to create your own business

**7,500** people were working in the Information, Culture and Recreation industries in the Windsor Census Metropolitan Area as of 2011.

*Source: Statistics Canada. Table 282-0112 - Labour force survey estimates (LFS), 2012.*



# Take it from me...

**Meet Peter Solly, owner of MacDonald's Full Auto Service and local artist. Read on to discover how his background as an auto technician led him to create unique and interesting sculptures.**

## **What process did you take to start creating sculptures?**

I grew up spending time in my parent's auto repair garage. This gave me valuable experience that led to me becoming the youngest licensed auto repair technician in Canada. My brother owns Windsor Art Metal and he suggested that I look into creating sculptures. I was inspired by a book on similar sculptures and I decided that I would take it to the next level. The sculptures continue to get better as my imagination grows.

## **What skills are important for this type of work?**

You need to have a wide imagination to be able to think of how scraps can come together to create something that people will love. On the technical side, you need to know how to use a torch so that you can weld and bend the different materials. You also need to have a knowledge of metals and the different textures and shapes that can be created using them.

## **What do you love most about creating these sculptures?**

It is an incredible feeling to know that the work I'm doing helps to change people's lives through the fundraising initiatives my sculpture's get to be a part of for local charities. It's also great to know that people are paying me to do something I love. These sculptures have made the outside of my shop into a museum. When I have them on

display people stop to look and take pictures. They have opened many doors to experiences that I normally wouldn't have. I've had the opportunity to create sculptures for several important events in our community. You can find the sculptures all over Windsor-Essex.

## **What processes are involved in creating the sculptures?**

It takes a lot of time to process ideas. I have found that the slower I build them the better the final outcome. I collect junk through connections to the dump, the recycle depot and people in the local automotive industry. The pieces I collect are then used for creating the sculptures. It usually takes ten to twenty hours per sculpture. I start with one piece and then build from there. Normally there are at least three people who contribute to creating the final product. I have my auto technicians create parts of the sculpture and a professional artist paints the faces.

## **What do you appreciate most about working in Windsor Essex?**

I love that Windsor is a safe place to live and has a nice climate. We don't have to sit in traffic jams and we have a short commute, allowing us to spend more time with family. The people in this area are great. We also have low real estate costs and are close to the border for activities like sports games and skiing.

## **What are your future goals for the work that you do?**

I would love to put Windsor on the map by creating a TV show based on my auto shop and my sculptures.

**Turn the page to learn about Employment Ontario Service providers who can assist you in your job search.**



## Employment Ontario Employment Service Network

Employment Ontario helps Ontarians find work. The service network includes the following locations that provide resources – such as information about who's hiring in your community – as well as personalized advice and services to help people assess their skills and experience, find work and start on the path to skills training.

Employers can contact the Employment Ontario Service Network to find people with skills ready to work.

# EMPLOYMENT ONTARIO

Your job is out there. We'll help you find it.

Check out these locations near you!

**Windsor**      **Belle River**  
**Kingsville**   **Amherstburg**  
**Leamington**   **Essex**

### City of Windsor Employment and Training Services

[www.etsforsuccess.ca](http://www.etsforsuccess.ca)

**400 City Hall Square**  
**East, 1st floor**  
**Windsor, ON, N9A 7K6**  
**519-977-6444**

### New Canadians' Centre of Excellence Inc.

[www.ncceinc.org](http://www.ncceinc.org)

**660 Ouellette Ave., 2nd floor**  
**Windsor, ON, N9A 1C1**  
**519-258-4076**

**24 Oak St. E., Unit 7**  
**Leamington, ON, N8H 2C2**  
**519-326-6224**

### South Essex Community Council

[www.secc.on.ca](http://www.secc.on.ca)

**215 Talbot Street East**  
**Leamington, ON, N8H 3X5**  
**519-326-1873**

**30 Main St. East**  
**Kingsville, ON N9Y 1A2**  
**519-733-5784**

**Essex Community Services**  
**35 Victoria Avenue, Unit 7**  
**Essex, ON, N8M 1M4**  
**Contact Leamington or**  
**Kingsville for appointment**

### Collège Boréal Employment Options Emploi

[www.employmentoptionsemploi.ca](http://www.employmentoptionsemploi.ca)

**7515 Forest Glade Dr.**  
**Windsor, ON, N8T 3P5**  
**519-988-1766**

**75 Wyandotte St. West, Unit 6**  
**Windsor, ON, N9A 5W6**  
**519-252-1562**

### St. Clair College Employment Centre

[www.stclairemploymentcentre.com](http://www.stclairemploymentcentre.com)

**Roundhouse Centre, Unit 2– 3015**  
**Howard Ave.**  
**Windsor, ON, N8X 3Y9**  
**519-253-4461**

**Self Employment Assistance Office**  
**(Located at the**  
**Roundhouse Centre)**  
**519-972-7705**  
[seaoffice@stclaircollege.ca](mailto:seaoffice@stclaircollege.ca)

**400 Sandwich Street South,**  
**Unit 1500**  
**Amherstburg, ON, N9V 3L4**  
**519-736-2827**

### Unemployed Help Centre

[www.uhc.ca](http://www.uhc.ca)

**6955 Cantelon Drive**  
**Windsor, ON N8T 3J9**  
**519-944-4900**

**612 Notre Dame Street, Box 720**  
**Belle River, ON, N0R 1A0**  
**519-944-4900**

### Greater Essex County District School Board Employment Assessment Centre

[www.theassessmentcentre.org](http://www.theassessmentcentre.org)

**47 Pearl St. E.**  
**Kingsville, ON, N9Y 1K3**  
**519-733-6396**

**1410 Ouellette Ave.**  
**Windsor, ON, N8X 5B2**  
**519-971-9698**

**215 Talbot Street East**  
**Leamington, ON, N8H 3X5**  
**519-326-0513**

**20 Talbot Street South**  
**Essex, ON, N8M 1A7**  
**519-776-8711**

### Self Employment Service

[www.selfemploymentservice.com](http://www.selfemploymentservice.com)

**215 Talbot Street East**  
**Leamington, Ontario**  
**N8H 3X5**  
**519-326-0237**

### Windsor Women Working With Immigrant Women Employment Service Centre

[www.wwwwiw.org](http://www.wwwwiw.org)

**500 Ouellette Ave., 3rd Floor**  
**Windsor, ON, N9A 1B3**  
**519-973-5588**

### Women's Enterprise Skills Training of Windsor Inc.

[www.westofwindsor.com](http://www.westofwindsor.com)

**201- 647 Ouellette Avenue**  
**Windsor, ON, N9A 4J4**  
**519-256-6621**