

Windsor Essex Collective Impact

A ROAD TO PROSPERITY

Who we are...

- ▶ Lisa Raffoul
- ▶ Facilitator
- ▶ Collective Impact Project
- ▶ Noah Tepperman
- ▶ Co-Chair
- ▶ Collective Impact Steering Committee

3 Types of Social Issues...

▶ Simple



3 Types of Social Issues...

► Complicated



3 Types of Social Issues...

▶ Complex



“Every problem magnifies the impact of the others, and all are so tightly interlocked that one reversal can produce a chain reaction with results far distant from the original causes.”

David Shipler

The Working Poor: Invisible America

“A rundown apartment can exacerbate a child’s asthma, which leads to a call for an ambulance, which generates a medical bill that cannot be paid, which ruins a credit record, which hikes the interest rate on an auto loan, which forces the purchase of an unreliable used car, which jeopardizes a mother’s punctuality at work, which limits her promotions and learning capacity, which confines her to poor housing”

Poverty: A Complex Social Issue

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ISOLATED IMPACT

- ▶ Individual practitioners working on the specific issues
- ▶ Collecting qualitative and quantitative data
- ▶ To improve practices over time



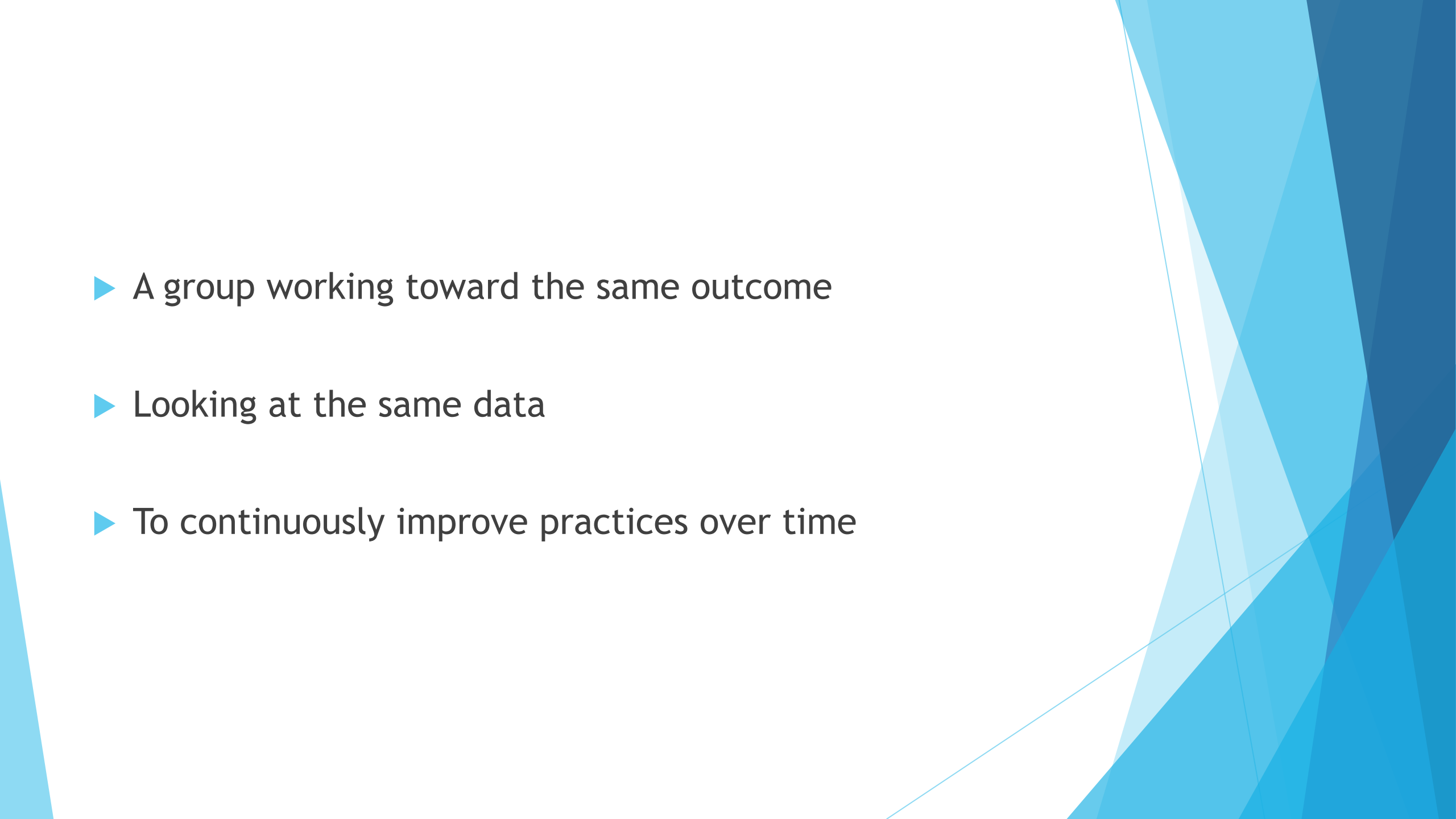
Collaborative Impact



- ▶ A group working on the same issue,
- ▶ Sharing information about what they do
- ▶ To better coordinate efforts

What if...?



- 
- ▶ A group working toward the same outcome
 - ▶ Looking at the same data
 - ▶ To continuously improve practices over time



Collective Impact

The Five Conditions of Collective Impact

Common Agenda

All participants have a **shared vision for change** including a common understanding of the problem and a joint approach to solving it through agreed upon actions.

Shared Measurement

Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.

Mutually Reinforcing Activities

Participant activities must be **differentiated while still being coordinated** through a mutually reinforcing plan of action.

Continuous Communication

Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation.

Backbone Support

Creating and managing collective impact requires a dedicated staff and a specific set of skills to **serve as the backbone for the entire initiative and coordinate participating organizations and agencies.**

3 KEY QUESTIONS...

- ▶ What is collective impact?
- ▶ Is it right for us?
- ▶ Are we ready?



What's been done



Paul Schmitz
CEO, Leading Inside Out
Senior Advisor, Collective
Impact Forum at FSG



OVER
TWO DAYS
IN MARCH
2016



FOUR
INDIVIDUAL
INTERVIEWS



SEVEN
FOCUS
GROUPS



45 PEOPLE
FROM
MULTIPLE
SECTORS



OVER
TWO DAYS
IN JUNE
2016



OVER 120
PEOPLE
ATTENDED
COMMUNITY
PRESENTATION



OVER 20
COMMUNITY
LEADERS
ATTENDED
MEETINGS

We learned...

- ▶ We could improve our ability to collaborate and work together to resolve complex social issues, such as poverty.
- ▶ Specifically....
- ▶ Skills gap
- ▶ Skills mismatch
- ▶ Labour shortage
- ▶ Low educational attainment

Our goal is to create a community plan to achieve measureable community results in which the community will be represented and working together as collective, rather than individual components of the community.

So far....

- ▶ Building a leadership team
- ▶ Working on our core values and principles
- ▶ Creating a Vision

What's next?

- ▶ Branding
- ▶ Community Engagement
- ▶ Forming our Common Agenda

Getting in touch

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Thank you!

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. The shapes are primarily triangles and polygons, creating a dynamic, layered effect. The overall composition is clean and modern, with the text centered on a white background.